



SRMS
International
Business
School, Lucknow

MANDATORY DISCLOSURE

I.

AICTE File No.	Letter No.: Northern/1-2812575808/2016/EOA
Date and Period of last approval	2016-17/05-04-2016
Name of the Institution	SRMS International Business School
Address of the Institution	Campus: 34 Km on Lucknow Kanpur Highway U.P., India City Office: CP 2/3, Vishwas Khand – 2, Near Fly Over, Gomti Nagar, Lucknow – 226010
City	Unnao
City and Pin Code	Unnao-209859
State/UT	Uttar Pradesh
Longitude and Latitude	Latitude-26, 37, 42 and Longitude- 80, 44, 3
Phone number with STD Code	05143-278415, 16
Fax number with STD Code	05143-278410
Office hours at the institution	8:15 am to 4:15 pm
Academic hours at the Institution	8:15 am to 4:15 pm
Email	info@ibs.srms.ac.in
Website	www.srms.ac.in/ibs
Nearest Railway Station (dist in Km)	Lucknow Charbagh (25 km)
Nearest Airport (dist in Km)	Lucknow Amausi International Airport (17 km)
Type of Institution	Unaided-Private
Category (1) of the Institution	Self Financed
Category (2) of the Institution	
Name of the organization running the Institution	SRMS TRUST
Type of the Organization	TRUST
Address of the organization	Campus: 34 Km on Lucknow Kanpur Highway U.P., India City Office: CP 2/3, Vishwas Khand – 2, Near Fly Over, Gomti Nagar, Lucknow – 226010
Registered with	
Registration date	2011
Website of the organization	www.srms.ac.in/ibs

II. Governance

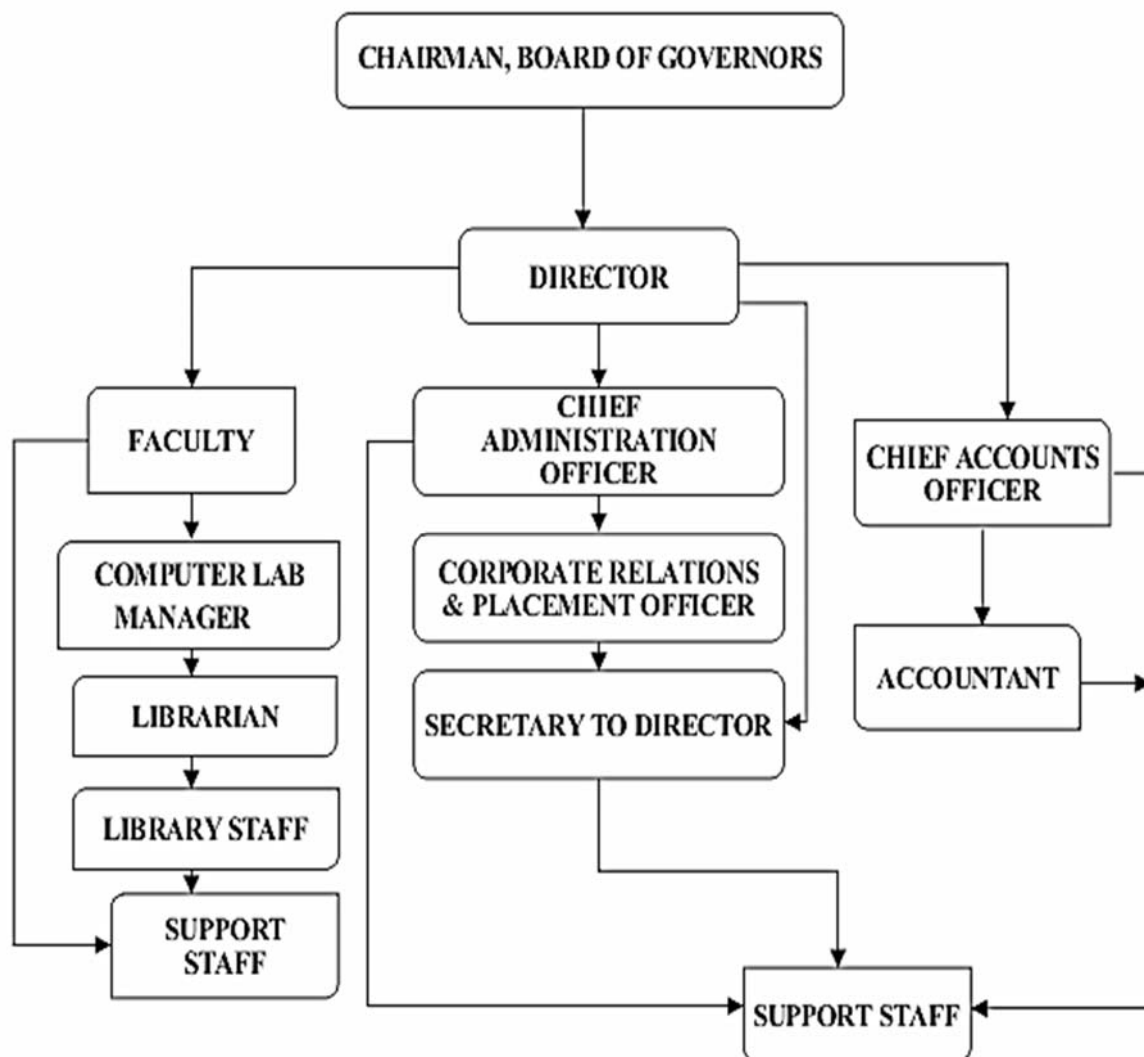
- Members of the Board and their brief background.

S.No.	Name	Qualifications	Designation	Address
1.	Mr. Dev Murti	M.Com.	Chairman	SRMS Trust, N-3, Rampur Garden, Bareilly(U.P.)
2.	Er. Suresh Sundrani	B.E.	Member	Param Engineers Pvt. Ltd.Rampur, Road, Bareilly(U.P.)
3.	Er.D.P. Agarwal	B.E.(Roorkee)	Member	Gangapur Bareilly(U.P.)
4.	Mr. Aditya Murti	MBA	Member	Director, SRMS-IMS, Bareilly (U.P.)
5.	Mr. Pankaj Tyagi	B.Tech.	Member	Civil Lines, Near Prabha Talkies, Bareilly(U.P.)
6.	Prof.(Dr.) A.K. Srivastava	Ph.D	Member	Principal, SRMS-CETR, Bareilly (U.P.)
7.	Regional Officer-AICTE		Ex-Offico Member	R.O., AICTE, Kanpur (U.P.)
8.	Nominee of Regional Committee of AICTE		Member	Nominee Name Awaited
9.	Director to Technical Education		Ex-Offico Member	Technical Director Kanpur (U.P.)
10.	Nominee of State Government		Member	U.P. Govt. Sachivalya, Lucknow (U.P.)
11.	Dr. Nidhi Bisht	Ph.D.	Member	Faculty, MDI Gurgaon (U.P.)
12.	Dr. Mohit Maurya	Ph.D.	Member	Faculty, SRMS-IBS, Lucknow (U.P.)
13.	Mr. Uttam Kumar	PGDAC	Member	Faculty, SRMS-IBS, Lucknow (U.P.)
14.	Prof. Shyamal Gupta	M.B.A.	Member Secretary	Director, SRMS-IBS, Lucknow (U.P.)

Dates of meetings held in the year 2014-15 and 2015-16 are:	06/01/2014
	07/04/2014
	06/10/2014
	06/01/2015
	06/04/2015
	05/10/2015
	01/01/2016
	04/04/2016
	08/10/2016

Frequency of the Board Meetings and Academic Advisory Body	Year 2010-11	2
	Year 2011-12	4
	Year 2012-13	9
	Year 2013-14	3
	Year 2014-15	4
	Year 2015-16	4

III.ORGANISATIONAL CHART



Nature and Extent of involvement of faculty and students in academic affairs/improvements

At Shri Ram Murti Smarak International Business School, we work through various committees for smooth running of administration as well as the academic activities, in addition students are liberally involved in the organization and conduct of management festivals, cultural programmes and similar other events.

Students also have other clubs under the guidance of faculty members such as: Marketing, Finance, HR, Cultural, Sports, I-Volunteer and Social Media Club.

DISCIPLINE COMMITTEE	WOMEN'S AFFAIRS COMMITTEE
Chairperson – Dr. Mohit Maurya Members – Mr. Tauseef Irfan, Ms. Bhawana Pant	Chairperson – Mr. Shyamal Gupta Member - Mr. Tauseef Irfan, Mr. Uttam Kumar, Mr. Ashish Kumar, Dr. Ekta Rastogi, Ms. Bhawna Pant
ANTI-RAGGING COMMITTEE	LIBRARY COMMITTEE
Chairperson – Dr. Mohit Maurya Members – Mr. Tauseef Irfan, Ms. Bhawana Pant, Dr. Rajni Agarwal, Mr. Surya Prakash Mishra, Mr. P.K. Singh, Mr. Naresh Chandra Vaish, Student Representative	Chairperson – Mr. Shyamal Gupta Member - Mr. Tauseef Irfan, Mr. Uttam Kumar, Mr. Ashish Kumar, Ms. Bhawna Pant
SEMINAR and CONFERENCES COMMITTEE	PLACEMENT and ALUMNI COMMITTEE
Chairperson – Mr. Shyamal Gupta Member - Mr. Tauseef Irfan, Mr. Uttam Kumar, Mr. Ashish Kumar, Dr. Ekta Rastogi, Dr. Mohit Maurya	Chairperson – Mr. Shyamal Gupta Members – Mr. Birag Dixit and Mr. Siddiq Aazam, Student Representatives
Extracurricular and Sports Committee	Student Affairs Committee
Chairperson – Mr. Tauseef Irfan Members – Students' Representatives	Chairperson – Dr. Mohit Maurya Members - Students' Representatives

IV. Programmes

- Name of the Programmes (Full Time) approved by the AICTE. **PGDM**

Number of seats	120
Duration	2 Years
Cut of Mark for admission during the last 2 years	CAT 60 percentile, MAT 70 percentile, Own Test
Fee	Rs. 2,13,000 per year
Placement Facilities	Yes
Campus placement in last two years with minimum salary, maximum salary and average salary	Min- Rs 4 Lakh p.a. Max- Rs 7.0 Lakh p.a. Average- Rs 4.25 Lakh p.a.

V. Faculty

Number of faculty members:	
Permanent faculty	17
Visiting faculty	Nil
Adjunct faculty	Nil
Guest faculty	Need Based

Profile of each faculty with qualifications, total experience and duration of employment at the institute concerned

SRMS International Business School

Sl. No.	Name of Faculty	Title and Designation	Qualification	Date of Appointment	Experience in Years		Area of Specialisation
					Academia	Industry	
1.	Mr. Shyamal Gupta	Director	M.B.A. C.P.A .,M.Com. B.Com	07.01.2010	6.5	12	Finance
2.	Prof.(Dr.) Ekta Rastogi	Professor	Ph.D, MBA. MCA. M.Sc., B.Sc	01-06-2015	19	0	Marketing
3.	Dr. Mamta Gaur	Professor	MBA, B.Sc.	01-07-2016	17	0	HR & Finance
4.	Dr. Mohit Maurya	Associate Professor	Ph.D, PGDIBO, UGC NET, MBA, B.Sc.	02.06.2014	16	2	Marketing
5.	Mr. Uttam Kumar	Associate Professor	Dipl in Advance Compting, Masters in Financial Analysis, CFP, CFA (India)	10.07.2012	7	9	Finance
6.	Mrs. Ambica Murti	Associate Professor	C.A., C.P.A., B. Com.	07-06-2011	2	16	Finance
7.	Mr. Tauseef Irfan	Assistant Professor	M.B.A., B.Tech.	15.07.2010	8.5	5	Operations
8.	Mr. Amit Srivastava	Assistant Professor	M.B.A., B.Com.	21/08/2012	6	0	HR & Finance
9.	Mr. Ashish Kumar	Assistant Professor	M.B.A., B.E.	11.02.2013	9	1	Marketing
10.	MR. ANIL YADAV	Assistant Professor	PGDM, B.Com	20-11-2013	9	0	Marketing
11.	MS. BHANUPRIYA MISHRA	Assistant Professor	PGDM, B.Com, LLB	12-01-2015	3	0	Finance & Marketing
12.	MR. BIRAG DIXIT	Assistant Professor	PGDBA, B.A.	01-04-2015	2	12	Marketing
13.	MR. PANKAJ SINGH	Assistant Professor	MBA, B.TECH.	01-12-2015	3	3	Finance
14.	MS. BHAWANA PANT	Assistant Professor	MBA, B.SC	15-06-2016	6	0	HR
15.	DR. ANKITA TANDON	ASSISTANT PROFESSOR	MBA, B.Sc.	01-02-2010	3.6	0	Marketing
16.	MR. SUSHIL KR. GUPTA	ASSISTANT PROFESSOR	MBA, B.Com	23-01-2013	3	7	Finance
17.	MS. SHRUTI GUPTA	ASSISTANT PROFESSOR	MBA, B.Sc.	01-07-2016	3	0	HR

Introduction

Mr. Shyamal Gupta besides being Director of the institute, also teaches Internatinal Business Courses

Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.

S.No.	Name of Faculty	Qualifications	Experience	Teaching (in years)	Industrial (in years)	Age	Duration of employment (in years)	Date of App.
1	Mr. Shyamal Gupta	M.B.A., C.P.A., M.Com., B.Com	18.5	6.5	12	39	6.5	07.01.2010

- Whether student assessment of faculty is in force: **Yes, at the end of each Trimester**

VI. FEE STRUCTURE

	Ist Year	IInd Year	Total
Tution Fees	2,13,000	2,13,000	4,26,000
Hostel Fees (Single Occupancy with attached toilet) (Optional)	65,000	65,000	1,30,000

Note:

- Academic Security Deposit (refundable)- Rs. 10,000
- Hostel Security Deposit (refundable) – Rs. 5,000

VII. ADMISSION

Number of seats sanctioned with the year of approval		
2016	PGDM-Full Time	120 Seats

Number of students admitted under various categories each year in the last two years		
2015	PGDM-Full Time	97
2016	PGDM-Full Time	38

Number of applications received during last two years		
2015	PGDM-Full Time	902
2016	PGDM-Full Time	931

VIII.ADMISSION PROCEDURE

PGDM (Full Time)

Admissions are made on the basis of merit, based on:

- a) Score in the written admission test- CAT/XAT/ATMA/MAT and own test for programme approved by AICTE in only select cases.
- b) Past academic record/work experience, and
- c) Performance in Group Discussion and Personal Interview.

Calendar

PGDM (Full Time)

Last date for submission of application	31 Dec, 2016
Management Quota	N/A
Dates for Group Discussion (GD)/ Interviews	Feb, 2017 to June, 2017
Dates for announcing final results	15 May,2017
Release of admission list (main list and waiting list should be announced on the same day)	15 May, 2017
Date for acceptance by the candidate (time given should in no case be less than 15 days)	01 June, 2017
Last date for closing of admission	01 June, 2017
Starting of the Academic session	15 June,2017

- Refund Policy: As per rules of AICTE vide its notification AICTE/Legal/04(01)2007

IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

- Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.

PGDM

	Weightages
Common Test	30%
Past academic eligibility/ workexperience	30%
Group Discussion	10%
Personal Interviews	30%
Campus placement in last two years with minimum salary, maximum salary and average salary	Min- Rs 4 Lakh p.a. Max- Rs 7.0 Lakh p.a. Average- Rs 4.25 Lakh p.a.

Mention the minimum level of acceptance, if any, for any criteria:

60 percentile for CAT (Desired)

- Mention the cut-off levels of percentage and percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/ Interview:

CAT = 60 percentile and MAT = 70 percentile

- Mention last two years cut-off percentage and percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview:
 - 2015-2017 **CAT = 60 percentile and MAT = 70 percentile**
 - 2016-2018 **CAT = 60 percentile and MAT = 70 percentile**

X.APPLICATION FORM

- You can apply online by downloading our "SRMS" App from Google playstore / iOS appstore or Apply Online from our website. Application fee is Rs 500.
- You can also obtain the admission form along with the information brochure from our campus by payment of INR 500 in cash or by demand draft in favour of SRMS IBS payable at Lucknow.

XI. CRITERIA FOR GD/PERSONAL INTERVIEW

- The Minimum Criteria is as per the IIM norms, AICTE requirement and our internal criteria approved by the Director.
- The admissions committee finalizes the cut off percentile of the applicants based on their CAT/MAT scores as well as the marks secured by them in their qualifying Degree.
- The applicants selected for participation in GD / Interview are invited on pre-fixed dates.
- The evaluation Criteria of the applicant's performance in GD/ Interview is evaluated against the following criteria.
- Attributes for evaluation in GD/ Interview.

100+ Recruiters at SRMS IBS

1	JK Tyres	51	Jeevansathi.com
2	99acres.com	52	Just Dial
3	Accenture India	53	Laresn and Turbo Mutual Funds
4	ACCOR Hotels	54	Lupin Pharmaceuticals
5	Action Footware	55	Mahindra Finance
6	Airplaza Retails Holdings	56	Margdarshak Financial Servcives Limited
7	Airtel	57	Marico India
8	Al Manama Super Market, Dubai	58	Morphy Richards
9	Amazon.com	59	MRF Tyres
10	APL Apoollo	60	MyOperator
11	Aricent	61	Naukri.com
12	Axis Bank	62	NJ India Invest
13	AZ Research Parteners	63	Nucleus Software Exports
14	Bajaj Electricals	64	ONICRA
15	Bank of Newyork Mellon	65	Onida Elecronics
16	Berger Paints	66	Orient Electricals
17	Bharti Airtel	67	Panasonic India Limited
18	BMTG Advisors India Pvt Limited	68	PepsiCo India Holdings
19	Bosch Siemens	69	Quattro
20	Cannon Hygiene India Pvt. Ltd.	70	Ramee Grand Hotel
21	Capgemini Consultinmg	71	Redbus.in
22	Capital IQ	72	Reliance Capital Asset Management Company Limited
23	Cashpor Microcredit	73	Reliance Dairy
24	Ceasefire Industries	74	Reliance Industries Limited
25	Cipla	75	Religare Securities
26	Citrus Hotels	76	Remorphing Consulting
27	Coca Cola India	77	S V Creditline Pvt Limited
28	Decotouch Paints	78	Sales Push
29	Ernst and Young Consulting	79	Samsung
30	FedEx	80	Satin Creditcare Network Limited
31	Firstcry.com	81	Schneider Electricals
32	Gati KWE Pvt Limited	82	Shiksha.com
33	Globus Spirits	83	Sodexo
34	Goibibo	84	Sonata Finance Pvt Limited
35	Havells Electricals	85	Spandana Sphoorty Financial Limited
36	HDFC Asset Management Company Limited	86	Superhouse Group
37	HDFC Bank Limited	87	Talent4assure Consulting
38	Hewlett Packard	88	The Times Of India
39	ICICI Prudential Asset Management Company Limited	89	Trident Group
40	ICICI Securities Limited	90	TripLived Technologies
41	ICRA	91	uCertify
42	Idea Cellular Limited	92	United Breweries Limited
43	IIFL	93	Usha International
44	IIFM	94	Utkarsh Small Finance Bank
45	Indus Tower	95	Vishal MegaMart
46	IndusInd Bank	96	Vision Consulting Service
47	Infoedge India Ltd.	97	VLCC
48	Janalakshmi Financial Services Ltd.	98	Vodafone Digilinks
49	Jaro Education	99	XL Dynamics
50	JBM Group	100	Yes Bank Limited

Major Recruiters

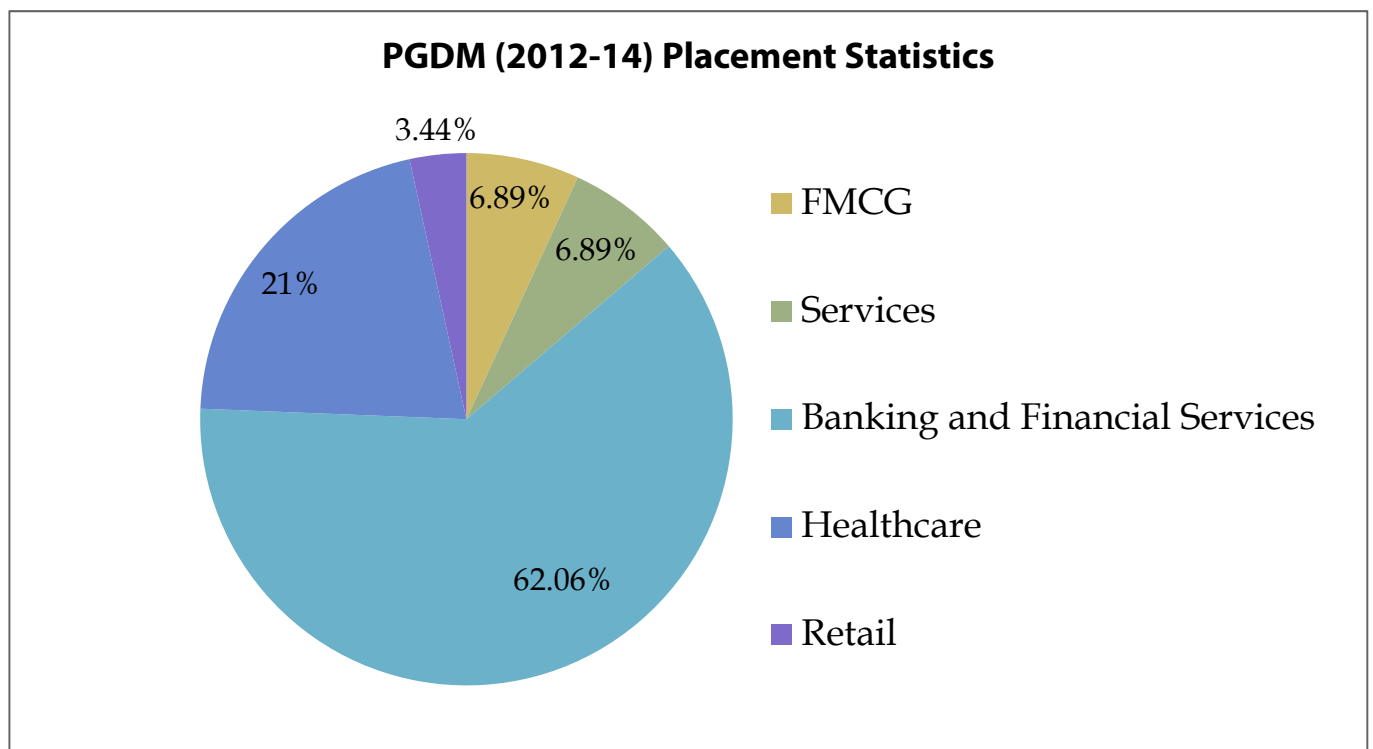
- JK Tyres
- Amazon.com
- Axis Bank
- Bank of Newyork Mellon
- FedEx
- IndusInd Bank
- Marico
- PepsiCo
- Yes Bank
- Ernst and Young
- HDFC Bank

Placement Statistics:

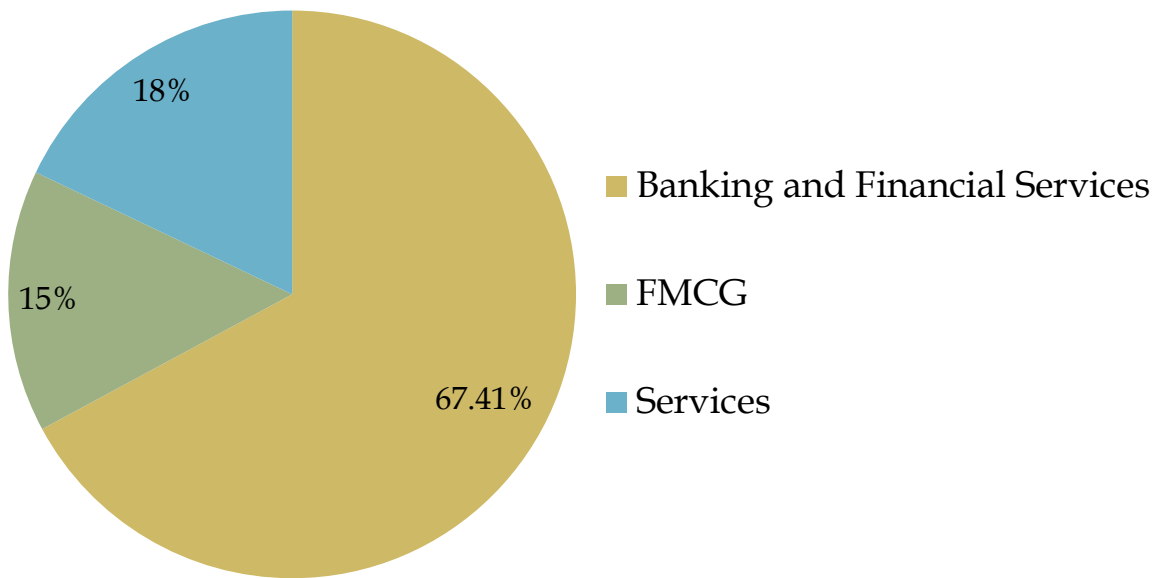
The Final Placement season saw a good number of companies visiting SRMS International Business School offering niche and interesting profiles to its PGDM students and achieved a 100% placement Selection and scheduling of the companies was done keeping in mind the students' interest and the job profiles offered.

Industry heavyweights offered profiles in domains like Finance, Banking, Marketing, Operations, Analytics, Human Resource, etc.

The maximum package offered by the company for first batch who came for the recruitment process was Rs. 7 Lakh p.a. CTC. The average salary package for the batch 2014-16 was Rs. 4.25 Lac p.a. CTC. Details of some of our students:



PGDM (2013-15) Students Placement Statistics



PGDM (2014-16) Students Placements Statistics

