



## 22<sup>nd</sup> National Seminar

### New Frontiers in Indian Management- Innovation and Integration of Management Practices & Technology for Global Competitiveness

*Under Seminar Grant Scheme of Dr. A.P.J. Abdul Kalam Technical University, Lucknow*



### Invitation to 22<sup>nd</sup> National Seminar on October 7, 2017 (Saturday)

Dear Sir / Ma'am,  
Greetings!!

SRMS – FMS feels deem it a great privilege to invite you to the **22<sup>nd</sup> National Seminar** “New Frontiers in Indian Management- Innovation and Integration of Management Practices & Technology for Global Competitiveness” organized by **Faculty of Management Science, SRMS College of Engineering & Technology Bareilly** in collaboration with Dr. A.P.J. Abdul Kalam Technical University, Lucknow on **October 7, 2017**.

This seminar is intended to offer an interactive platform to equip the leaders of concurrent generation with the knowledge and skills to manage the innovation in today's dynamic global marketplace and coming up with creativity of the millennial. The seminar also aims to bring out various insights about the recent trends related to the theme by bringing together industry experts & practitioners, academicians, researchers and students. It would be instrumental in having constructive deliberations about aligning recent trends in the industry with current practices in Management, Engineering and Medical.

Faculty of Management Science SRMSCET welcome industry practitioners, academicians, research scholars and students from different institutions of repute and different disciplines to submit their original papers and articles to explore the innovations, practices & directions in the above mentioned and allied areas. Seminar proceedings shall be published in a journal bearing an **ISSN number**. Best selected papers will also be offered for publication in **Scopus Indexed Journal** -World Review of Entrepreneurship, Management and Sustainable Development (extra charge applicable).

We look forward to your acceptance of our invitation. We also request you to please forward this mail to other Faculty, Industry Professionals and Research Scholars in your network.

We solicit your participation and contribution to make this Seminar grandeur.

**Important Dates:**

Abstract Submission: September 7, 2017

Communication of Acceptance: September 10, 2017

Full length paper submission: September 20, 2017

Kindly find attached herewith the Seminar Letter, Poster and Registration Form for more information.

Regards

**Prof. (Dr.) Mamta Gaur**  
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