



22nd National Seminar
New Frontiers in Indian Management- Innovation and
Integration of Management Practices & Technology for
Global Competitiveness
Under Seminar Grant Scheme of Dr. A.P.J. Abdul Kalam
Technical University, Lucknow



Call for Papers

22nd National Seminar

**“New Frontiers in Indian Management- Innovation and Integration
of Management Practices & Technology for Global
Competitiveness”**

on

October 7, 2017 (Saturday)

Today the success, competitiveness and prosperity of an organisation rely upon technological innovation. Many successful and innovative organisations from start-ups to large established firms often have one thing in common, they are good at managing change to achieve sustainable competitive advantage in the form of exceptional novelty products & services or the inventive way in which organisation operates. Integration of technological innovation and management practices plays a key role in development and growth of firms.

This seminar is intended to offer an interactive platform to equip the leaders of concurrent generation with the knowledge and skills to manage the innovation in today's dynamic global marketplace and coming up with creativity of the millennial. The seminar also aims to bring out various insights about the recent trends related to the theme by bringing together industry experts & practitioners, academicians, researchers and students. It would be instrumental in having constructive deliberations about aligning recent trends in the industry with current practices in Management, Engineering, Medical, etc.

Call for Papers/ Research Articles

Faculty of Management Science SRMSCET welcome industry practitioners, academicians, research scholars and students from different institutions of repute and different disciplines to submit their original papers and articles to explore the innovations, practices & directions in the above mentioned and allied areas. Seminar proceedings shall be published in a journal bearing an ISSN number. Best selected papers will also be offered for publication in Scopus Indexed Journal (**World Review of Entrepreneurship, Management and Sustainable Development**) **extra charge applicable.**

Original research papers / research articles are invited on current innovation and technology in any of the area of Management Engineering, Medical, etc -

1. Entrepreneurship and Innovation
2. Technology and Re-engineering
3. Corporate Governance/ E-Governance
4. Corporate Sustainability /Corporate Strategy
5. E-Business/ Economics
6. Innovations & Practices in Hospital Management
7. Marketing /Financial Management / Human Resource Management / Operations and Supply Chain Management (any area of management)

PAPER SUBMISSION GUIDELINES

- An abstract not exceeding 200-250 word has to be sent in the form of soft copy.
- The paper should contain the Title, Author's Name, Designation, Office Address, E-mail ID, and Contact Number.

- The paper should not exceed 5000 words.
- Format: Times New Roman, size-12, spacing 1.5, Paper size A4.
- Accepted research paper will be published in the bi annual and peer reviewed journal - BIZCRAFT (ISSN no 2231-0231).
- Best selected papers will also be offered for publication in Scopus Indexed Journal on voluntary basis.
- The registration fee is non-refundable.
- Bank charges will be born by the participant.
- Proof of payment must be emailed with registration form to mamta.gaur@srmscet.edu, fms@srmscet.edu

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Registration Fees

1. **Students : Rs. 500/-**
2. **Research Scholars/Academicians: Rs. 1000/-**
3. **Industry Delegates: Rs. 1500/-**

Important Dates

Abstract Submission: September 7, 2017
Abstract Confirmation: September 10, 2017
Full Length Paper Submission: September 20, 2017

Contact

Seminar Convener
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