



**SRMS**  
College of  
Engineering &  
Technology, Bareilly

# Vol.3

## Issue-4

### OCTOBER - 2018

## E-NEWSLETTER

**Master of Business Administration**

**Latest Update**

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### **1. IDFC Bank to be renamed as IDFC First Bank**

IDFC Bank on October 25, 2018 proposed to change its name to 'IDFC First Bank Ltd' in the wake of its amalgamation with the non-banking financial company Capital First. The decision was taken during the meeting of the Board of Directors of IDFC Bank.

The proposal now needs the approval of the Reserve Bank of India (RBI). It would further require the approvals of statutory or regulatory authorities including the Registrar of Companies, Shareholders and other Stakeholders.

#### **Amalgamation of Capital First with the IDFC Bank**

- The Amalgamation of Capital First with the IDFC Bank is presently at an advanced stage and has received approvals from the Competition Commission of India, stock exchanges, RBI, shareholders and creditors of all the parties involved.
- However, the amalgamation awaits the approvals from the National Company Law Tribunals.
- With this merger, Warburg Pincus-backed Capital First and IDFC Bank, in an all-stock deal, would create Rs 88000-crore combined entity.
- The share swap ratio for the merger is fixed at 139:10. The IDFC Bank will issue 139 shares for every 10 shares of Capital First.
- After the merger, V Vaidyanathan, Chairman and Managing Director of Capital First, will succeed Rajiv Lall as the MD and CEO of the combined entity. Rajiv Lall will step into the role of Non-Executive Chairman of IDFC Bank and guide the transition process.

## **IDFC Bank**

- IDFC had applied for a banking licence in 2013 and got in-principle approval from the RBI in 2014.
- IDFC Bank was officially inaugurated by Prime Minister Narendra Modi in 2015.
- Started its operations on October 1, 2015, the bank has its headquarters in Mumbai and forms a part of IDFC, an integrated infrastructure finance company.

IDFC was incorporated on January 30, 1997. It founded as a non-operative financial holding company (NOFHC) in 2014. It manages its five subsidiaries - IDFC Bank, IDFC MF, IDFC Alternatives, and IDFC IDF & IDFC Securities as per the RBI guidelines.

**Source:** [https://www.jagranjosh.com/current-affairs/idfc-bank-to-be-renamed-as-idfc-first-bank-1540531688-1?ref=list\\_ca](https://www.jagranjosh.com/current-affairs/idfc-bank-to-be-renamed-as-idfc-first-bank-1540531688-1?ref=list_ca)

## **2. India's first engineless train set for trials**

India's first 'Made in India' engineless train 'Train 18' is set to hit the tracks for trials on October 29, 2018.

The train will be unveiled on October 29 for three to four days trial outside the Coach Factory's premises. After successful trials, the train will be handed over to Research Design and Standards Organisation (RDSO) for further trials.

The Train 18 will be tested at a speed of 180 km per hour. It will feature a stainless steel body, with full scape windows and driver's cabin at both ends of the train.



**10 interesting facts about train 18**

1. Train 18 is driven by a self-propulsion module without a separate locomotive.

2. It is capable of running at a speed of up to 160 kmph. It will cut travel time by 15 percent compared to the Shatabdi Express.

3. The superior 16-coach model of the train has been developed by the Chennai-based Integral Coach Factory (ICF) in time span of just 18 months. Passengers can have a look at the driver's cabin.

4. It took an investment of nearly Rs 100 crore to build this prototype and the subsequent production would bring down the cost.

5. It will be fully air-conditioned train.

6. The train will also be equipped with CCTV cameras.

7. It will have two executive compartments in the middle with 52 seats each and the trailer coaches would have 78 seats each.

8. Train 18 has soft lighting, automatic doors, footsteps and GPS-based Passenger Information System.

9. The footstep in a coach's doorway slides outward when the train stops at a station enabling passengers to board or deboard safely with comfort.

10. Train 18 is regarded as a successor to the 30-year-old Shatabdi Express. Shatabdi was introduced in 1988 and is presently running on over 20 routes connecting metros with other important cities

**Source:** [https://www.jagranjosh.com/current-affairs/train-18-indias-first-engineless-train-set-for-trials-on-october-29-1540464781-1?ref=list\\_ca](https://www.jagranjosh.com/current-affairs/train-18-indias-first-engineless-train-set-for-trials-on-october-29-1540464781-1?ref=list_ca)

## **3. No sale of Bharat Stage-IV vehicles across the country from April, 2020: SC**

The Supreme Court on October 24, 2018 ruled that no Bharat Stage-IV vehicle shall be sold across the country with effect from April 1, 2020. The Bharat Stage VI (BS-VI) emission norm would come into force from April 1, 2020 across the country.

The ruling was made by a three-judge bench headed by Justice Madan B Lokur. The bench clarified that only BS-VI compliant vehicle will be sold in India from April 1, 2020.

### **No grace period for automobile manufacturers beyond April 2020**

The court ruled for no grace period for automobile manufacturers for the sale of BS-VI non-compliant vehicles after April 1, 2020.

Earlier, advocate Aparajita Singh, assisting the apex court as amicus curiae, had opposed the Union Government's move to give time till June 30, 2020 to automobile manufacturers to sell their BS-VI non-compliant four-wheelers manufactured till March 31, 2020.

Singh also opposed the government's proposal to give grace period till September 30, 2020 for the sale of BS-VI non-compliant heavy transport vehicles.

However, the automobile manufacturers justified the grace period to sell their vehicles contending that India was switching from BS-IV emission norms to BS-VI within a short span of time and they should be granted reasonable time to sell their stock.

### **What are Bharat Stage norms?**

- Bharat Stage emission standards were introduced in 2000 in line with recommendations made by RA Mashelkar Committee.
- These emission standards were set up by the Union Government to regulate the output of air pollutants from internal combustion engine equipment, including motor vehicles.

*Source: [https://www.jagranjosh.com/current-affairs/no-sale-of-bharat-stageiv-vehicles-across-the-country-from-april-1-2020-sc-1540382535-1?ref=list\\_ca](https://www.jagranjosh.com/current-affairs/no-sale-of-bharat-stageiv-vehicles-across-the-country-from-april-1-2020-sc-1540382535-1?ref=list_ca)*

## **Campus Activity**

### **Tribute Ceremony of Late Shri Ram Murti Ji and Scholarship Distribution**

**Date: 02/10/18**

SRMS trust has remembered Late Shri Ram Murti ji at SRMS-CET on the occasion of his 30th death anniversary. Chairman of the trust Shri Dev Murti Sir, gave holy floral tribute to the great inspiring soul. He also addressed the gathering with a speech containing remarkable contributions of his father Late Shri Ram Murti ji and a great freedom fighter. Psalms were sung by different groups of students on this occasion. The chief guests Mr. Ram Sharan Verma and Mr. Kumar Keshav were honored by Shri Dev Murti sir. Mr. Ram Sharan has developed a new tissue culture technique which has increased the production multifold times. Mr. Kumar Keshav is Director of Lucknow Metro. He is a gold medalist engineer from IIT-Kanpur (M.Tech) and IIT-Roorkee (B.Tech). Lucknow Metro project is a dream project of the people of Uttar Pradesh which is being executed under his leadership. Afterwards debate competition and story writing competition prize were distributed. On this occasion the trust has also organized a scholarship distribution ceremony and 739 students were given scholarships of Rs. 3 crores. The occasion was ended with a vote of thanks given by Subhash Mehra, Trust administrator, who thanked the dignitaries for giving their valuable time.



## ZEST & AAMOD 2K18

October 22 & 23- 2018

The game of bat and ball was very exciting at SRMS CET's in Aamod 2k18. The pitch seemed favorable for the batsmen as the ball was hitting the mid of the bat. Not only the batsmen but the bowlers bowled pretty well as they had adverse conditions for them.



### AAMOD-BASKETBALL

Watching the players floating towards the ring was what people loved watching as the game of Basketball was organized by SRMS CET's Aamod 2k18. The best feeders taking on the best defenders of the opponent team around which this game revolved



### AAMOD-FOOTBALL2k18

The world's most watched sport proved its effectiveness of attracting the spectators as the event of football was organized by SRMS CET's Aamod 2k18. Numerous players were found Injured but the way they carried themselves in the game along with the injury was highly commendable.



## ZEST

On 23<sup>rd</sup> October 2018, Shri Ram Murti Smarak College of Engineering and Technology, Bareilly organized an event “Best Dancer” under the cultural event “Zest” for the college students. The event was extremely wonderful and entertaining as the participants were filled with energy, zeal and enthusiasm. Their hard work and talent was up to the mark which made the event joyful and flourishing.

The event began at 1:30 pm in the Shri Ram Murti Smarak auditorium. Several participants were there in the event. Participants had performed on the following three different styles of songs: Indian, Western and Classical (girls) or folk (boys). All the three style songs were played on the spot. Each song of three styles was played for one minute.

The efforts put by all the participants were highly appreciated by the judges. All the winners were awarded in the prize distribution ceremony by Chairman Sir.



## SOLO DANCE EVENT

On October 2018 Shri Ram Murti Smarak College of Engineering and Technology, Bareilly organized an event “Solo Dance Competition” under the cultural event “Zest” for the college students. It was an extremely wonderful event as participants were seen with extra ordinary dancing moves. Their hard work and talent was up to the mark which made this event joyful and flourishing.

Each participant were given few minutes to out show their talent. Vulgar songs and dangerous props were not allowed. Different kinds of dance forms like western, contemporary, hip-hop, classical etc. were performed by the participants. The efforts put by all the participants were highly appreciated by the judges. All the winners were awarded in the prize distribution ceremony by Chairman Sir.



## FACE-OFF EVENT

On 22nd October 2018, Shri Ram Murti Smarak College of Engineering and Technology, Bareilly organized an event “Face-Off” under the cultural fest “Zest” for the college students. The vivacious dancers set the floor on fire with their energetic performances. A state of excitement, awe and joy was witnessed by everyone.

The event began at 4 pm in the evening in the Shri Ram Murti Smarak Centennial Auditorium. In this event two participants had to perform at a time on same song.

The song was played on the spot for 2-3 minutes. Hindi and Punjabi songs were played. Use of props was not allowed. Overall, the event was a major success in recreating the spirit of sportsmanship and fair play. The efforts put by all the participants were highly appreciated by the judges. All the winners were awarded in the prize distribution ceremony by Chairman Sir.



## 87<sup>th</sup> Birth Anniversary Celebrations of

### Dr. APJ Abdul Kalam

The 87th birth anniversary of our missile man Late Dr. APJ Abdul Kalam was celebrated with great vim and zest in SRMS CET, Bareilly. The gathering was blessed by the presence of Dean Academics, Dean Student Welfare, Director of Pharmacy and HOD's of various of departments. The MOC's welcomed the gathering and were followed by dignitaries present for lighting the lamp. Rishabh Saxena enlightened the gathering with the history of our missile man. Dr. Prabhakar Gupta DEAN Academics SRMS-CET, Bareilly elaborated the golden teachings of Kalam. The tyro club organized a technical quiz to pay tribute to Dr. APJ Abdul Kalam. Total 6 teams participated and had a neck on neck competition in which Sajal Saran, Kriti Saxena emerged as winners, Piyush Rana, Harshita Maurya as first runner ups and Harshit Agrawal, Aditi Verma as second runner ups. At last the tyro secretary thanked the gathering with his concluding speech.



## Departmental Activity

### Business Plan Report

Date: 26<sup>th</sup> October'2018.

Time: 9:30 a.m.

Venue: Rajshree college, Bareilly.

Rajshree College owner Mr. Rakesh Kumar Agarwal and Rajshree College Vice Chairperson Dr.Monika Agarwal hoisted a Business Plan Competition at RajshreeCollegein pursuit of establishment of the Kalam Centre for Innovation and Incubation of Startups is established with an objective to start the startup culture across all affiliated colleges of Dr. A.P.J. Abdul Kalam Technical University. Kalam-Centre for Innovation and Incubation of startup (K-CIIS) intends to create an ecosystem for promoting innovations and start-ups for students and alumni of Dr. A.P.J. Abdul Kalam Technical University, Lucknow.

Overall ten teams participated from different colleges in the competition from all across Uttar Pradesh. Chief guest was Mr. Ashok Kumar Goel and the guest of honour was Mr. Umesh Gautam (Mayer, Bareilly region). The competition was judged by the K-IICS consultant (start-up) Mr. Saurabh Singh. Students had ingenious business ideas which they beautifully presented to the audience. Top three business plans were taken into consideration which had potential and would prove fruitful if brought into existence. First prize of INR 10000 was won by the team from Rajshree College (Bareilly), Second prize of INR 5000 was won by the team from Future College (Bareilly) and Third prize of INR 3000 was won by Shri Ram Murti Smarak College of Engineering and Technology (Bareilly) under the guidance of their internal faculty coordinator Mr. S.K Suman sir.

Overall the competition boosted the moral of the winning teams and promoted the idea of starting a start-up among the students.



## MAX Life Live Project

Date: 29th October' 2018

Place: Shri Ram Murti Smarak College of Engineering and Technology, Bareilly.

Faculty of Management Sciences at Shri Ram Murti Smarak College of Engineering and Technology, Organized Live Marketing Project for students with "Max Life Insurance private Ltd." Where students went out live into the current consumer scenario and dealt with consumer behavior by interacting with them. All the students were briefed by Mr.Sanjay Verma (Branch Head). The students were given the task to promote the CSR activities of Max Life Insurance pvt. ltd. CSR activities included the promotion of celebrating Diwali in an eco-friendly way, in pursuit of which the company give their customers lamp lights and rangoli kit. With this activity they collected the customers data like their name, profession etc so that can have they can ease in creating customers base in future. Overall, the live project proved fruitful for both Max Life Insurance pvt ltd as well as for students.



## INDUSTRIAL VISIT TO NESTLE

Date:13<sup>TH</sup> October '2018

Time: 12:30 p.m

Shri Ram Murti Smarak College of Engineering and Technology, Faculty of Management Sciences organized an industrial visit for the MBA 2<sup>nd</sup> year students at Nestle India Ltd. at Pantnagar.

Students received a very warm welcome by the company members during their visit, firstly Head of department briefed the students about the company itself starting from the time the company was first brought into existence that is in 1866 by Henri Nestle. Nestle India Limited is an India-based company engaged in food business.

The Company operates in the Food segment. The Company's food business incorporates product groups, which include milk products and nutrition, beverages, prepared dishes and cooking, chocolate and confectionery. Students got the opportunity to visit the factory and got to know about the production process of product like Maggi, Maggi Masala. The Industrial visit helps in exploring practical work moreover it gives motivation and learning for all the students.



## STUDENT CORNER

### Always Happy

It's important to be happy,  
every single day.

When at home or at college,  
and especially when you play.

Always being happy,  
is a very cool style.

Don't be shy to show us all,  
your big old shiny smile.

Make sure you smell those flowers,  
exactly when they bloom.

Every time you're happy,  
you will light up every room.

Don't hide happiness in a box,  
make sure you freely share.

Now go and jump around,  
and spread it in the air.

**Ms. Ragini Chaturvedi**  
**MBA-III Semester**

## बाल श्रम

तेरा बेटा तुझको सबसे अच्छा लगता है।  
तेरी बेटी तुझको सबसे अच्छी लगती है।  
रोज़ खिलौने, रोज़ चाकलेट तू उनके लिए लाता  
है।

हर घड़ी तू उन्हे दिल मे बसाता है।  
जिस बच्चे से तू काम कराता है, क्या वो किसी  
का बेटा नहीं ?

जिस बच्ची से तू घर साफ कराता, क्या वो किसी  
की बेटी नहीं ?

मजबूरी का फ़ायदा तू क्यू उनका उठाता है?  
उन्हे दो पैसे देकर, क्यू उनका भगवान बन जाता  
है।

वे भी बच्चे है, मन के सच्चे है।  
तकदीर से कच्चे है, पर फिर भी अच्छे है।  
कभी तू उनकी जगह अपने बच्चो को तो रख के  
देख।

फिर समझ आएगा तुझको, उन बच्चो की बद-  
नसीबी का लेख।

पढ़ना चाहते, लिखना चाहते, खेलना वो भी  
चाहते है।  
पर क्या करे, तुम जैसे अमीर उन्हे अपना गुलाम  
बनाते है।

वे भी बच्चे है, मन के सच्चे है।  
तकदीर से कच्चे है, पर फिर भी अच्छे है।

पूजा रानी  
एम बी ए, तृतीय सेमेस्टर

## FACULTY ARENA

### **Beware the Myth of the Super Leader**

*“We will all learn together. I want to learn from you as well as you learn from me.”*

As we sat in the meeting with her top staff where she uttered that statement, I was pleasantly surprised, and thankful for her approach, as we discussed up skilling her department. I thought to myself that this is the perfect approach to a new role, especially if the role is senior and you are the new leader. She had just given her team the owner’s manual of how she leads. This approach deflates the notion that you are the one with all the answers. In saying, “We are all going to learn from each other,” it equalizes the knowledge level of the team.

### **Myth of the ‘Super Leader’**

One of the biggest mistakes leaders make is philosophy they are supposed to have all the answers. This mindset has crippled so many people throughout their leadership journey.

There is that perpetual myth of the “Super Leader” who can make one decision after another without blinking an eye. The real “Answer Man or Woman.”

That myth became carved in stone over the years, and while it was prevalent during the command and control area, now it is dying a slow death. The stereotype of the Super Leader in traditional business culture glamorizes the tough, decisive, unwavering leader who almost instinctively knows the right thing to do in any given situation. Decision made. Charge ahead. After all, we were taught that you could not rise to the top by indecision. Thus, bad decisions were made all around only to be regretted later. The biggest ones would be altogether different if we could just revisit them. Or as the saying goes, “If I knew then what I know now.”

I, for one, would gladly serve as a pallbearer at the funeral to bury this mindset once and for all.

### **Having all the answers is NOT the answer**

In fact, the best executive leadership qualities mean a leader practices careful deliberation and accepts feedback from others. Why, then, do executives so often feel they must have all the

answers? There was a scene in the *Godfather* where a potential partner was looking for loan assistance. As the Godfather listened to the proposal, he went around the room to get the thoughts of all his people on the proposal before making his decision.

### **Asking for help shows real power**

Many leaders are afraid to ask for help. They think it makes them a weak or unqualified executive. They fear losing control of the situation or worse, being seen as not knowing. Some simply prefer doing things their own way and just refuse to ask for help. But here is an epiphany: not having all the answers doesn’t equate to spinelessness. Great leaders today don’t do it alone..

It can be refreshing for a team to hear from a leader, “Let me have your thoughts as I am struggling with this.”

Asking for help can also strengthen and develop your team. Being open to hearing their opinions will give them opportunities to share their ideas for solutions. Sure, initially some may shy away from speaking up. But you have just delivered a key component of your personal “leaders manual.” As time goes by and the routine is consistent, they’ll begin to understand that they are valued part of the decision making process.

### **Trust will always be the anchor**

Ideal executive leadership qualities revolve around having your team’s trust. That is the anchor of any team, department or project. Do they feel that you are there to support them, or do they think you’re in it only to promote yourself? When you ask them for help or support, it shows that you trust them, their ideas, and their expertise. In the end you’ll build a stronger team of people who understand their role and their value in your company. At the very least, it can be an opportunity to allow team members to voice their concerns and help you avoid a bad decision.. Show real leadership by asking for help. You will be surprised by the amount of help you get.

Source. <https://www.tlnt.com/beware-the-myth-of-the-super-leader/>

Ms. Shagufta Parveen  
Assistant Professor  
FMS, SRMS-CET

# Motley

