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E-NEWS LETTER



Master of Business Administration

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Vision Statements

V1 - To help build India as a world leader in Management Education.

V2 - To establish and develop world class Institutions for overall growth in an era of globalization.

V3 - To facilitate easy access to professional education to all sections of society.

V4 - To develop and provide a professionally qualified management workforce for augmenting the nation's human resources.

Mission Statements

M1 - To impart academic excellence in Management Education.

M2 - To inculcate high Moral, Ethical and Professional standards among our students and to improve their overall personality.

M3 - To enable rational thinking in students for efficient decision making.

M4 - To evolve the Institution to the status of a Deemed University.

Latest Update

How India is preparing for the next Battle: The inevitable third wave of Covid-19.

It is predicted that the third wave of COVID-19 could happen around the end of August. A look at India's action plan to fight the possible third wave.

Scientists, doctors, and government officials have already warned of strong likelihood of the third wave of Covid-19 in India. However, experts have different opinions about the severity of the next wave. While some says the third wave won't be as severe as the 2nd, others estimate the country may see more infectious variants that will bypass the immunity achieved through vaccination and previous infections. The Delta variant of coronavirus is thought to be responsible for up to 60 per cent of the cases during the second wave. The super-contagious variant has spread to over 100 countries worldwide, according to the WHO. Now, there is also Delta Plus variant, which is a mutation of the widespread Delta strain, in India. In addition to these contagious variants, a large proportion of the country's population is unvaccinated. Given these facts, a third wave of Covid-19 seems certain to happen.

Dr Samiran Panda, the Head of Epidemiology and Infectious Diseases of Indian Council of Medical Research (ICMR), had predicted that the third wave of COVID 19 could happen around the end of August but it can be avoided if we are more careful. If it happens, the impact will depend on the implementation of preventive measures and the pace of vaccination. Dr Panda suggested that vaccination efforts should be ramped up to mitigate the impact of a possible third wave. People are also appealed not to lower their guard in terms of following COVID-19-appropriate behaviour.



The Indian Medical Association on cautioned the central and state governments that the third wave of the coronavirus pandemic was inevitable and imminent, reported NDTV. The doctors' association said that "tourist bonanza, pilgrimage travel, religious fervour" can wait as the entire population should

follow Covid protocols for at least three more months.

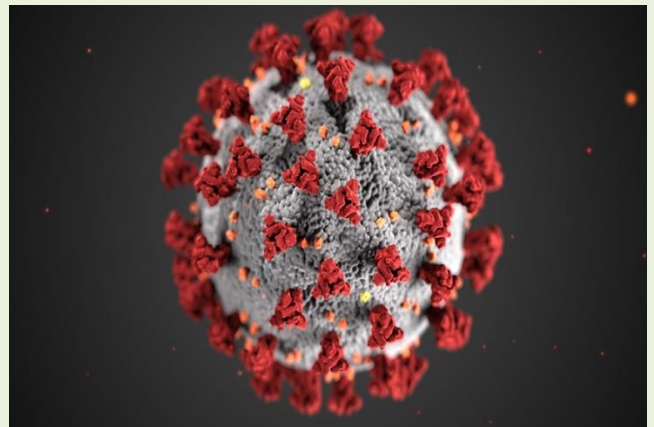
“Opening up these rituals and enabling people without vaccination to go scot-free in these mass gatherings are potential super spreaders for the Covid third wave,” the association said in a statement. “However, it is painful to note...in many parts of the country both [the] government and public are complacent and engaged in mass gatherings without following Covid protocols.”

The doctors’ association also noted that India has just emerged out of the second wave of the pandemic and attributed a part of that achievement to the “dedicated altruistic services of modern medical fraternity”.

“But the past experience of last one and half years with the virus and based on the emerging evidences it is obvious with making the universal vaccination reach maximum possible population and strictly adopting to Covid appropriate behaviours we can face the third wave with confidence and mitigate its impact,” the association said.

[Dr JA Jayalal](#), IMA president, also appealed to the central government to not allow residents to celebrate any kind of festivals amid the Covid-19 crisis, reported *Mint*.

“Holding any festival is not advisable as it can be dangerous,” Jayalal said. “IMA requests the government to reconsider their decision regarding any kind of mass gatherings.” The statement by the doctors’ came on the same day when the annual Rath Yatra began in Odisha’s Puri city. It was held without the participation of devotees and only fully-vaccinated temple officials or those who test negative for the coronavirus disease 48 hours before the festival were allowed to pull the chariots for the yatra.



How India Plans to Fight Third Wave of Covid-19

Responding to multiple questions related to vaccination, fund utilization, and strategy to counter the third wave threat, the union health ministry recently told the Parliament that they had taken lessons from the second wave and multiple steps have been taken in the last few months. As per the health ministry, vaccination of beneficiaries aged 18 years and above is expected to be completed by December 2021.

Regarding the preparation against the threat of the third wave, the health ministry informed the house that the government had announced Rs 23,128 crore package to create effective infrastructure to combat the third wave. The centre is providing support to states towards further strengthening of existing health infrastructure to ensure the availability of sufficient hospital beds, drugs, medical oxygen and other consumables to aid proper clinical care of COVID-19 patients.

Having learned lessons from the devastating second wave, the Delhi government is also making sure that there is adequate supply of those medical facilities that were in dire shortage in the peak second wave, in April and May. Further, the Delhi government is preparing to set up a total of 44 oxygen plants in the city.

What's more, Delhi has set up two special task forces to handle the possible third wave of Covid-19. An eight-member pediatric special task force has been constituted for the management of Covid-19 in children, keeping in mind the possible effect of the third wave on children. A state-level expert committee comprising of 13 officers will be working on action plan to reduce the impact of the possible third wave, such as increasing Delhi's health infrastructure, supply of medicines and oxygen.

Acknowledging the threat of the Delta Plus variant, two genome sequencing labs have been opened in Delhi one in central Delhi's Loknayak Hospital and the other in south Delhi's Institute of Liver and Biliary Sciences. To overcome the shortage of medical staff, Delhi government said it is planning to train 5,000 community health

assistants so that they can be deployed as additional workforce.

Upskilling courses for Healthcare Workers

Preparing for the third wave of Covid-19, Aster Hospitals, Bangalore has commenced an advanced life support training in paediatrics with special focus around COVID in children. The aim is to train healthcare professionals in tackling the third wave and enable them to assist the doctors while they are treating the patients, the hospital said in a release.

According to the hospital, the customized training schedule varying from 2 days intensive workshop to 6 weeks self-paced course will include 50 nurse trainees and Rapid response team members in the first batch who will be taught about basic and advanced life support, identification of a sick child, COVID specific - signs, symptoms, clinical course, and early warning scores for hospitalized patients under monitoring, etc.

Additionally, the healthcare group is also conducting simulation-based training for nurses to prepare them for the third wave of the COVID-19 virus and beyond.

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College Update

Faculty Arena

1:- Dr.C.P.Somasundaran, Professor, FMS SRMSCET, has participated the National Webinar on the topic “National Education Policy-2020” organized by Shri Ram Murti Smarak College of Engineering and Technology, Bareilly.(Pharmacy) , on June 15, 2021.



VOICE OF SRMS DOOR OF OPPORTUNITIES IN PROFESSIONAL EDUCATION

Date : 1st July, 2021 (Thursday)

Time : 10:00 - 11:00 AM

"Choose a job you love, and you will not have to work a day in your life". Quoting this famous text in the field of career development, I would like to bring light to the online session organised by the Faculty of Management Sciences of Shri Ram Murti Smarak, College of Engineering and Technology, Bareilly for the students of

Bachelor of Business Administration of Bareilly College, Bareilly.

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This initiative for career guidance and development was orated by **Dr. Mohd. Danish Chishti (Assistant Professor, FMS)**. The session co-ordinator was **Dr. Mohd. Salman Shamsi (Assistant Professor)**.

The stress was put on choosing a career according to your individual insight and not according to which career has more popularity or which is more economical. A career that an individual chooses has to be based on the traits they possess. Further, various career paths and computer courses were discussed thoroughly, including what to expect from which career and how we can achieve those careers successfully.

This event gave a new perspective to career development and explained how to choose a quintessential career path with your professional education.

At last, it was implied that fear is unavoidable but the point of view should be constructed by the question - "What would you attempt to do, if you knew you would not fail?" Hence, explaining that actions make or break your career.

Student Achievements

CONGRATULATIONS!

The following students got placements in the month of July,2021.

1.ACODEMY PVT. LTD.

Ms. Richa Khanna
&

Mr.Akshat Johri

2.MUTHOOT FINANCE

Ms.NEHA SINGH

3.PHOENIX MALL, BAREILLY

Surya Patel

Students Activities

Management Club Activity- I

Date: 1st July , 2021

Time: 3:10pm – 4:10pm

Venue: MBA Seminar hall, Shri Ram Murti Smarak College of Engineering and Technology, Faculty of Management Science, Bareilly.

The Management Club organised Cultural Activity for MBA batch of 2020.

In this activity there were total three categories Singing, Dancing, and poetry in which all the students had participated in one of the activity according to their interest area, students showcased their talent. MCA batch 2020 was also invited in this Cultural Activity. Each student showed there talent which created enthusiasm in everyone's heart. By watching all the performances faculty get so motivated and energetic they have also given fabulous performance on singing and poetry. The activity was full of entertaining where each one showcased their immense talent back to back and surprised & delighted everyone around.

This activity led students build up their confidence, hesitation and personality development.



The activity was judged by Ms. Swapnil Mishra, Dr. Ruchi Garg (HOD) and Dr Mohd. Salman Shamsi.



All the students learn to face challenges and find solutions to real life problems through this event in a zestful way and enjoyed while performing it.

Management Club Activity -II

Date : 8 July, 2021

Time : 2.30pm – 4.10pm

Venue : Shri Ram Murti Smarak College of Engineering and Technology, Bareilly.

The Management Club of the Department, Shri Ram Murti Smarak College of Engineering and Technology, Bareilly organized the activities like **"Tug of War"**, **"Hula Hoop"**, **"Group Juggling"** and **"Blindfold Catch"** in association with Sports club for the batch of MBA 2020.



Dr. Anuj Kumar – Director TDP Cell and **Dr. Ruchi Jain Garg – HOD MBA** has inaugurated the event in the presence of all the Faculty members of department. The event was coordinated by **Ms. Swapnil Mishra – Assistant Professor MBA**. The first activity “Tug of War” began by dividing the participants in two teams with 8 members each. The two teams pulled at opposite ends of a rope until one team drags the other over a central line. All the participants were full of enthusiasm during this activity. After this, the next activity i.e., "Hula Hoop" was performed by both the teams. In Hula Hoop, everyone was placed in a circle and holding hands. One hula hoop was placed over a player’s arm to get the game going. Then, the hula hoop was passed around the circle without letting go of each other’s hands.

In the line of activities, the participants of next activity i.e, “Group Juggling” has developed a sequence for passing the ball to each other. At last, Blindfolds Catch was held in which students were paired up. In this activity, one person was blindfolded while the other one was sighted and standing at a distance with a basket in hand. The sighted one directed the blindfolded one to throw toffees into the basket for scoring the points.

As future budding managers, it's important for the students to keep the team members on the same platform — sometimes by force, sometimes through fun. As a result, all the students were able to learn how to bridge the gap between the teams, out of the teams and team environment as a whole. The purpose of these activities was to motivate the budding managers to work together and develop team skills.



At the end of the event, Dr. Ruchi Jain Garg appreciated and inspired the students with motivational words to join these types of events in future also. All in all, everyone enjoyed while playing these interesting games. It was a fun ride, and definitely a valuable experience for all the participants and students.



. Winners of Blindfolds Catch :

1. Mr. Arun Kumar
2. Ms. Devangna Gaur



. **Winning Team of Tug of War :**

1. Mr. Rajul Sharma
2. Ms. Mantasha Sabir
3. Ms. Pankhuri Saxena
4. Mr. Gagan Singh
5. Mr. Ravi Gangwar
6. Ms. Anjali Barwal
7. Mr. Bhavesh Mahlan
8. Mr. Mohd Salman Khan



Management Club Activity-III

Date: 15th July, 2021

Time: 3:10pm – 4:10pm

Venue: MBA Seminar hall, Shri Ram Murti Smarak College of Engineering and Technology, Faculty of Management Science, Bareilly.

The Management Club in Association with Cultural Club organised Cultural Activity for MBA batch of 2020. In this activity there were two events balloon filled and blind fold, both the activity was amazingly organised and full of joy. Each student had participated and done so well.

In balloon activity participant had to blow the balloon and were supposed to make maximum no. of glasses fall down which were put on the table, most of the students did it energetically. The main purpose was to develop coordination and in the end faculty



Members were also involved in the activity. Both the activity led to learn team building skills.



The activity was judged by Ms. Swapnil Mishra, Dr .Mohd. Salman Shamsi and Dr. Mohd.Danish Chishti.

