



**Master of Business Administration**

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**LATEST UPDATE**

**Universal Acceptance of Indian Noval Corona Virus Vaccine and Indian Status from WCO**

The efficacy of the two Indian vaccines currently in use — Covishield and Covaxin — is likely to be tested against the Brazil and South Africa variants soon, scientists have said. The Indian Council of Medical Research (ICMR) had announced on Tuesday that Pune-based National Institute of Virology was in the process of isolating and culturing the South African variant in its lab. The NIV has already readied a culture of the Brazilian variant for testing. “Serum samples drawn from those who have received the vaccines in India will be used in the lab to test if they can neutralise the two variants that recently entered India,” said Dr. Samiran Panda, head of ICMR’s epidemiology and communicable diseases division. The South African variant is also known as 501.V2. The Brazilian one has been tagged as P.1. So far, India has recorded four Covid-positive cases with the South African variant and one with the

Brazilian variant. As per the opinion of Dr. Panda it is not necessary that a variant that is more transmissible will turn out to be more virulent.

As per the report of World Health Organization (WHO) of 15th February 2021, India reported 10,916,589 confirmed cases. Daily cases in India continue to decline with 11,649 confirmed cases reported on 15th February 2021. Cases per million is 7,792 and a total of 155,732 deaths have been reported.

Indian Updates of WHO

WHO Country Office for India (WCO) continues to work closely with MoHFW, in responding to COVID-19 and roll out of Covid19 vaccination at the national, state and district level. WCO helps in the following ways.

### **1. Coordination:**

WCO continues to provide technical support to MoHFW through JMG (Joint Monitoring Group) at the national level and through task force/control rooms at the state and district level. WCO personnel continue to be deployed with MoHFW to support SHOC room at NCDC. In Karnataka and Tamil Nadu, WCO attended review meetings chaired by Health Minister on COVID-19 response and vaccination.

### **2. COVID-19 vaccination:**

WCO is supporting monitoring of vaccination sessions across the country WCO is tracking trainings and formation review meetings of States and district task forces and providing daily update to MOHFW on progress of vaccination. High level oversight is being provided for vaccination sessions by WHO

teams at district and state levels. WCO is supporting counselling sessions targeting vaccine hesitancy amongst healthcare workers.

### **3. Risk Communication and Community Engagement:**

WCO released champion videos wherein influencers encouraged citizens to follow the 3Ws i.e., wearing a mask, washing hands regularly with soap, and watching distance.

The overall reach of these videos is 3.01 million. Together with ICMR, WCO developed a video capturing India's efforts in increasing its testing capacity during the pandemic.

### **4. Contact Tracing, Containment and Surveillance:**

WCO continues to provide technical support for COVID-19 surveillance and containment activities. Also WCO provides supportive supervision to monitor contact tracing; identify containment zones and sharing regular feedback with government health officials on regular basis.

In Uttar Pradesh, to identify ILI/SARI symptoms, a total of 31,455,506 houses have been covered and 156,590 symptomatic identified with the support of WHO field teams.

WCO personnel in Maharashtra have been invited to be part of a rapid response team whose purpose is to support response in districts struggling with low testing, high CFR, high case positivity.

## 5. Laboratory Testing:

To date, India has tested more than 206,000,000 samples. Tests include both, RTPCR and Rapid Antigen. Most of the large states are ramping RTPCR tests. India's current test positivity rate (7DMA) is 1.67%. A total of 486,122 tests reported on 15th February 2021, details at ICMR.

## 20TH CONVOCATION-2021

Shri Ram Murti Smarak Trust Engineering Institutions conducted its 20<sup>th</sup> Convocation on February 08, 2021 at Shri Ram Murti Centennial Auditorium SRMS CET, Bareilly. February 08 holds a special significance for the Trust since it is a Birth Anniversary of the inspiring soul, Late Shri Ram Murti Ji. It was a special gathering to honour the achievements of students and acknowledges their success. The Chief Guest for the event was Prof. Akhilesh Kumar Pandey, Hon. Vice Chancellor, Vikram University, Ujjain. The Guests of Honour of the event were Shri Sudeep Majumdar, V.P. – HR, Corporate HR Head, Dhampur Sugar Mills Limited, Dhampur and Shri Jai Agarwal, Managing Director, C.P Milk and Food Products Pvt. Ltd. Lucknow.



In the starting Dr. Ankita Tandon – Assistant Professor, welcomed the Chief Guest, Dignitaries, Parents and Alumni and then gave a brief introduction of SRMS Trust. The Convocation ceremony began with the

Assembly of Academic Procession in the robbing Arena. After the procession reaches the venue, the lighting of ceremonious lamp of learning was executed by the Chief Guest followed by invocation of Saraswati Vandana, College Geet and University Kulgeet.

As Convocation at any University / College is the celebration and culmination of the academic efforts and rigour to the students. The Annual Convocation Ceremony is a day devoted to commemorating an essential part in students' lives. Then the next step of convocation process was handled by Dr. Prabhakar Gupta, Dean Academics, SRMSCET, Bareilly. Dr. Gupta has presented the Annual Progress Report of the Trust Engineering Colleges where he highlighted the Institute's performance, achievements of faculty members and students throughout the year in academics and research.

The Convocation was formally opened by Shri. Dev Murti, Chairman, SRMS Trust and then Chief Guest, Prof. Pandey has given the Convocation

Convocation Address. The Guests of Honour Shri Majumdar and Shri Agarwal has given their blessings to the all the degree recipients by sharing their journey and achievements. They also highlighted some factors like students must be fearless and persistent in order to achieve the goals in their speech.

Honorable Chairman of SRMS Trust, Shri Dev Murti has given Deeksha to all the Degree Recipients and awarded the degrees to all the successful students various courses of SRMSCET Bareilly, SRMSCET&R Bareilly and SRMSCET Unnao. All the Graduates walked solemnly towards the stage elegantly ornated in their Sache.

The moment of Convocation was so cherishing that one cannot forget the implication of such a moment. It was a moment of optimism for all the degree holders. After this, the Medals were conferred upon to the Meritorious Students with Cash Prizes for their Excellent Academic Performance during the course.



Total 14 Gold Medals, 5 Silver Medals and 5 Bronze Medals were awarded to the meritorious students of various courses. The names of Medalists of MBA Department:

- 1- Ms. Lavy Khandelwal (Gold Medalist)
- 2- Ms. Anu Sharma
- 3- Ms. Lavleen Agarwal

After the distribution of Medals and Cash Awards, the Chairman of the SRMS Trust Shri Dev Murti Ji has presented the Momentos to all the esteemed guests of the convocation day. The Vote of thanks was proposed by Shri Aditya Murti, Secretary, SRMS Trust and then



convocation was declared closed by the Hon. Chairman of SRMS Trust followed by National Anthem.

## DEPARTMENTAL ACTIVITIES

### Online Webinar on “Self - Finance Management”

**Date:** 12<sup>th</sup> February, 2021

**Time:** 4:00 pm – 5:00 pm

**Venue:** MBA Seminar Hall, SRMS-CET.

A one day Wealth Awareness Program an Online Webinar on, Self - Finance Management has been organized by the Advisors Organization in the Department of MBA, Faculty of Management Science, Shri Ram Murti Smarak College of Engineering & Technology, Bareilly on 12 Feb, 2021. In starting of the session, Dr. Mohd. Salman Shamsi Assistant Professor MBA welcomed the guest speaker Mr. Kanwaljit Singh a well known Certified Financial Trainer. Further Dr. Ruchi Jain Garg HOD MBA SRMSCET Bareilly has shared the importance of theme of webinar in our life.

During the webinar, Mr. Singh has discussed about financial planning, its importance and different components of financial planning. He has created the understanding of how to choose a right financial asset by evaluating the risk profile associated to it. He has enlightened the participants to understand the different types of fraudulent schemes present in the market. Throughout the session he explained the different financial instruments one can use in the financial planning at the different stages. He has also discussed the financial issues and uncertainties of the old age by including the Planning of Post Retirement Stage. At the end Mr. Singh has concluded the webinar with the interacting question answer session.



## STUDENT ACHIEVEMENTS

Everyone joined the webinar was able to learn the technicality involved in the financial planning in an emboldened way. It was a great opportunity for every participant to attend this webinar and gain a great practical knowledge which will help them to secure themselves and their families with the different financial challenges of the life.

Our faculty members Dr. Ruchi Jain Garg, Dr. C.P. Somasundaran, Dr. Deepesh Tiwari, Dr. Mohd. Danish Chisti, Dr. Ankita Tandon, Dr. Mod. Salman Samshi & Ms. Swapnil Mishra attended one day webinar.

### Voice of SRMS

A voice of SRMS Initiative has been started wherein the first session was taken by Dr. Mohd. Danish Chishti, in Lal Bhadur Degre College, Haldwari on the topic 'Doors of opportunities in professional education' on 22nd of Feb, 2021.



The month of February, 2021 above mentioned students were placed.

### Participation in theme presentation in RBMI

Two of the students Ms. Agrima Saxena and Ms. Simran Gera of MBA first year were participated in the presentation competition organized by Rakshpal Bahdur Management Institute, Bareilly On and won Prize, on 20<sup>th</sup> February, 2021.



## STUDENT ACTIVITIES

MAGNI – FEST: A Management Youth Festival

Date: 17 February, 2021

Time: 8:30 AM – 12:00 PM

Venue: Nehru Yuva Kendra Bareilly.

The Rohilkhand Management Association (RMA), Khandelwal College of Management Science and Technology Bareilly (KCMT) and All India Management Association (AIMA) has organized, Magni-Fest for the management students. The theme for the event was “Making India - A Creative India”.

The Executive Director of KCMT and Representative of RMA welcomed and addressed all the students by motivating them to interact positively with one another and for taking initiatives towards innovation and skill development.

The event was hosted by KCMT and the attraction of fest was Management Run which began from Hind Talkies Bareilly and end at Nehru Yuva Kendra Bareilly. The students from various colleges were present in the event and exhibited their talents and creativity through various activities like, Poster Making, Ad Mad show and Talent Hunt etc.

Students from MBA – 2020 batch from Faculty of Management Science Shri Ram Murti Smarak College of Engineering and Technology Bareilly (FMS - SRMS), Mr. Arun Kumar, Ms. Devangna Gaur, Mr. Ravikant Yadav, Ms. Priyanka Yadav, Ms. Megha Srivastava, Ms. Mantasha Sabir, Ms. Anjali Barwal, Ms. Aditi Gulati, Mr. Aman Anand, Mr. Rajul Sharma and Ms. Poonam Dubey has participated in the different activities under the kind supervision of the Dr. Mohd. Danish Chishti – Assistant Professor (MBA). Participation in the activities of this fest provided platform to all the students to realize the understanding of management with hands on experience. All the budding managers have exchanged their ideas which will help them to develop confidence and competitive spirit among themselves.



At the end of event prizes were distributed to the winners of various competitive events. All the students of SRMSCET Bareilly came back to the campus where DR. Prabhakar Gupta – Dean Academics, Dr. Anuj Kumar – HOD MCA & TDP and Dr. Ruchi Jain Garg – HOD MBA have welcomed all the students and winners of different activities. By explaining the importance of these activities Head of FMS - SRMS, Dr. Garg has motivated all the participants and winners to be ready for joining these types of events in future also.

### **STUDENT ACTIVITIES.....**

Winner of Poster Making from SRMSCET Bareilly

1. Ms. Devangna Gaur (2nd Position)  
Winners of Ad Mad Show (Team) from SRMSCET Bareilly

1. Mr. Rajul Sharma (2nd Position)
2. Mr. Aman Anand (2nd Position)
3. Ms. Aditi Gulati (2nd Position)
4. Ms. Anjali Barwal (2nd Position)

Winner of Talent Hunt from SRMSCET Bareilly

1. Ms. Megha Srivastava (3rd Position)

### **Faculty Arena**

#### **Project Applied**

A project proposal has been submitted to Department of Science & Technology (DST), Government of India under "Cognitive Science Research Initiative" scheme on the theme social acceptance and mental wellbeing of Transgender population in India. The proposal was submitted by Prof (Dr.) Anuj Kumar, Dr. Ruchi Jain Garg and Dr. Mohd Salman Shamsi for a grant of Rs. 10 Lakhs.

#### **Refresher Program**

Dr. Ankita Tandon ,Dr. Mohd Danish Chishti and Dr. Mohd Salman Shamsi attended one week online refresher program on Innovation in Management Sponsored by AICTE-ISTE organised by MJPRU, Bareilly from

16-22 feb 2021.

Experts from Institutes of repute made informative deliberations on topics like Innovation in design thinking ,innovative teaching pedagogy ,Importance of Art of positive thinking ,Innovative practices in Research ,Reducing plagiarism using effective tools ,Innovation in financial modelling and Innovative HR practices using transactional analysis . The sessions were very insightful and gave in-depth understanding on aforesaid topics .The sessions were highly interactive and participants were made to do assignments after every session. The program concluded with an objective test to evaluate the sincerity and attentiveness of the participants.

Vandana by the students. HODs and faculty members of different departments were also present in the ceremony.



The ceremony was mesmerized by the beautiful solo song and dance performance of the students. In this ceremony students were awarded for their admirable achievements as per their positions in the different events organized by Tyro Club.

List of winners awarded in this ceremony includes:

#### **Solo Dance**

1ST Position: Ms. Megha Srivastava

3rd Position: Mr. Arun Kumar

#### **Hand Made Craft**

3rd Position: Ms. Yushi Agarwal

After Prize distribution, rocking band

performance was given by the “SRMS Band” which has created the environment of zeal among the students. At the end of ceremony vote of thanks was proposed by Tyro Secretary Mr. Hutanshu Raj Srivastava.



### Details of students gone for Certification Program

Following students of MBA - Final Year have undergone a One week Survey of Ernst & Young from 17th February, 2021 (Certification Program), onwards

- 1) Syed Saifi
- 2) Surya Patel
- 3) Yogesh Yadav
- 4) Neelesh Yadav
- 5) Disha Verma
- 6) Neha

Students have conducted the survey and filled the questionnaires from artisans and craftspeople related to impact assessment of programs and training run for artisans and craftspeople by the Ministry of Textiles, Government of India (GOI) under Handicrafts Mega Cluster Mission (HMCM). Under this survey students meet with artisans and craftspeople, and administer questionnaires to them, and collect the data.

### MOTIVATIONAL LECTURE

**Date :** 03/02/2021 **Time :** 12:00 TO 02:00PM

**Venue :** New Seminar Hall

**Motivational speaker :** Shri Mohan Chandra Garg IAS (Chief Development Officer, Bareilly) Shri Ram Murti Samark College of Engineering and Technology Bareilly have conducted a motivational lecture for the first year students of students of the SRMSCET and SRMS-CETR. In starting of the session Dean Academics of the college Dr. Prabhkar Gupta welcomed the guest speaker Shri Mohan Chandra Garg an IAS of 2016 Batch. Mr. Garg has inspired the whole students by sharing the real life journey of his own. Throughout the session he emphasized that we should always be persistence towards our goals

by identifying our interests. He told that we have to fulfill our dreams by doing hard work very smartly.



By defining the role of good qualities and humbleness in human life he has motivated the young generation grooming in the field of Engineering, Management and Pharmacy. He gave a lesson to all the students present in the session that we never scare of failure because failure is the part of success and told in his concluding note that: “Winners are not the people who never fail, but the people who never quit”.

At the end of session of IAS Garg there was an environment of enthusiasm and zeal among the students of both the colleges of SRMS Trust.

### SRMS Ridhima

#### A Center for Performing and Fine Arts

It is a tribute to Shri Ram Murti, for his special



inclination towards music, art and culture, by Shri Ram Murti Smarak Trust. The main objective of this Centre is to preserve the cultural heritage of Ganga Jamuni tradition of Bareilly, for the revitalization in the field of art and culture, as well as to attract the youth towards classical dance, classical music (Vocal and Instrumental), fine arts, Drama and theater by offering Certificate, Advanced Certificate, Diploma & Advanced Diploma Courses under the guidance of experienced and qualified teachers and trainers..



# Motley

