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E-NEWS LETTER



Master of Business Administration

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MBA (3rd Sem.)

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Vision Statement

V1- To help build India as a world leader in Management Education.

V2- To established and develop world class institute overall growth in an era of globalization.

V3- To facilitate easy access to professional education to all section of society.

V4- To develop and provide a professional qualified management workforce for augmentingt the nation's human resources.

Mission Statement

M1-To impact academic excellence in management education.

M2- To inculcate high Moral,Ethical and Professional standard among are student and to improve their overall personality.

M3-To enable rational thinking for student for efficient decision making.

M4-To evolve the institution to the status of a deemed university.

Latest Update

Economic Survey sees India's economic growth at 8-8.5 per cent in FY'22-23

Govt. will comfortably meet the fiscal deficit targets for current fiscal on back of robust rebound in tax revenues

Aided by strong capex and export push, the Indian economy is projected to grow 8-8.5 per cent in 2022-23, the Economic Survey for 2021-22 said on Monday. The Survey, which was tabled in Lok Sabha by Finance Minister Nirmala Sitharaman, said that the projection is based on key assumptions that include global crude oil prices at \$70-75 per barrel, no further debilitating pandemic-related economic disruptions, a normal monsoon, an orderly withdrawal of global liquidity by major central banks, and an easing of global supply-chain disruptions over the coming year.

The Finance Minister also tabled a separate volume of statistical tables. For the current fiscal, the Economic Survey has pegged growth at 9.2 per cent.

The Economic Survey said that growth in 2022-23 will be supported by widespread vaccine coverage, gains from supply-side reforms and easing of regulations, robust export growth and availability of fiscal space to ramp up capital spending.

The year ahead is also well poised for a pick up in private sector investment with the financial system in a good position to provide support to the revival of the economy, it added. The economic growth projection for 2022-23 is comparable with the World Bank and Asian Development Bank's latest forecasts of real GDP growth of 8.7 per cent and 7.5 per cent respectively.

According to the IMF's latest growth projections released on January 25, India's real GDP will grow at 9 per cent in both 2021-22 and 2022-23 and 7.1 per cent in 2023-24. IMF's estimates make India the fastest growing major economy in the world, the survey added.

Fiscal target

The Economic Survey also highlighted that government will comfortably meet fiscal target this year while maintaining support. Strong rebound in government revenues to help meet fiscal deficit target, it added. The Survey noted that the banking system was well capitalised and the NPA overhang has declined. The Survey highlighted that the resilience of India's external sector augurs well for growth revival. Also, the economic shock of COVID-19 has been weathered well by banking system. The Survey also said that in the next ten years Railways sector will see a very high level of capital expenditure of over ₹2 lakh crore per annum.

F.C.C. revokes the ability of China Unicom to operate in the U.S.

The Federal Communication Commission said on Thursday that a state-owned Chinese telecom operator can no longer operate in the United States for national security reasons, as officials in Washington go further to limit the influence of Chinese companies over American consumers, businesses and communications networks.

The agency's four commissioners voted unanimously to revoke the license for the American subsidiary of China Unicom, saying the company could access or reroute

American communications and engage in spycraft. The commission also accused China Unicom, one of China's largest mobile service providers, of misleading the agency and Congress.

China Unicom said in a statement that it "has a good record of complying with relevant laws and regulations and providing telecommunication services and solutions as a reliable partner of its customers in the past two decades." It said the F.C.C. hadn't given it "the required due process" and that it would "proactively protect the rights and interests of the company and its customers."

The F.C.C.'s decision comes amid persistent tensions between Washington and Beijing over China's influence in global technology and telecommunications.

Lawmakers and regulators have in recent years focused on the potential threats posted by Chinese phone carriers, which serve a small number of customers in the United States. Lawmakers including Senator Chuck Schumer of New York, a Democrat and the current majority leader, said in a 2019 letter that the F.C.C. should review the ability of China Unicom and China Telecom to operate in the United States. The F.C.C. told China Telecom in October that it could no longer offer service in America.

The New York Stock Exchange has delisted both companies, along with China Mobile, and President Biden also said last year that Americans could not invest in any of the three companies.

The Trump administration also ran a lengthy campaign against the Chinese telecommunications company Huawei, warning allies that they should not use the company's equipment in their next-

generation 5G wireless networks and cutting off access to core components for its smartphones.

In 2020, the White House unsuccessfully tried to force Byte Dance, a Chinese internet company, to sell TikTok, the viral video app, to an American owner, also citing national security reasons. Mr. Trump initially appeared to have forced a deal that would see much of the app sold to the enterprise software company Oracle. The sale was never finalized.

College Update

Event Name: Republic Day

Date: 26 January, 2012

73rd Republic Day was celebrated at SRMSCET, Bareilly. The National Flag was hoisted by Chairman Shri Dev Murti Ji which was followed by National anthem. In his speech Chairman Sir asked everyone to collectively come together and take our country to new heights be it any field.

Dr. Prabhakar Gupta, Dean Academics SRMSCET, Bareilly requested everyone to reduce corruption and suggested that it can only be done when each one of us take our own responsibility and do our work with dedication and honesty.





Departmental Activities

Online classes and Excel workshop

As per the instructions of the state government the offline classes were suspended. The students are attending online classes. To ensure that the students are industry ready an Excel workshop was arranged online in which the students were taught the basics of the MS Excel.



This workshop was taken by Dr. Ruchi Jain Garg. The students not only learnt the basics

of the MS excel but also practiced the questions.

Student's Achievement

Placement

MBA Final year students placed in different organization completed their onboarding process in their respective organization.

Company Name: IndiaMart InterMesh Ltd.
Student Joined:

1. Manjul Yadav
2. Ravi Kant Yadav
3. Mohd. Salman Khan

Date of Joining: 24th January, 2022

Company Name: DCM SHRIRAM LTD.
Student Joined: Agrima Saxena
Date of Joining : 24th January, 2022

Company Name: Phronesis Partners
Student Joined: Priyanka
Date of Joining : 24th January, 2022

Company Name: B.L Agro Industries Ltd.
Student Joined: Aman Anand
Date of Joining: 18th January, 2022

Faculty Arena

Dr. Danish Chishti, Assistant Professor conducted a five days' workshop in Khandelwal College of Management Science and Technology, Bareilly, Bareilly as a Resource Person. He took the workshop on Research Methodology and SPSS tool. This workshop trained the students On SPSS tool and helps them to gain critical analytical

skills and supports more accurate and insightful institutional research and decision-making. Also he trained the students to inculcate research skills. This will help the students to learn to analyze the research data using SPSS tool.

Student's Corner

Lately, the HR office has gone through monstrous changes. Generally, HR has been one of the most human-driven pieces of an organization, and it's been difficult for experts to plainly evaluate and gauge accomplishment as in the outreach group, for instance. HR examination has altered that point of view and acquainted an information driven methodology with administrators, VPs, and HR experts that attention on present day individuals the executives processes to make a feasible business improvement through intuitive HR KPIs.

By working out recruiting costs, distinguishing designs in representative turnover, finding instructive chances to work on workers' exhibition, and noting a lot more information empowered inquiries, experts can work on their outcomes and convey basic bits of knowledge and, therefore, lessen HR-related expenses.

Applying HR Analytics in the Workplace
HR investigation can assist organizations with settling on more intelligent choices in regions like the accompanying, as per Visier:

Turnover

Using information empowers HR groups to foresee the danger of turnover by capacity, area, and position. Likewise, prepared

examination experts can utilize HR investigation as a strategy for "demonstrating the situations ahead of time to diminish the misfortunes."

Maintenance

HR examination can recognize where the most elevated danger of turnover is, alongside which individual representatives are in danger. This data is valuable since it arms HR experts with information connected with asset portion and preparing.

Hazard

Examining information can support building profiles concerning "which applicants are in danger of leaving rashly and when" just as probability of diminished execution.

Ability

As far as recently added team members, HR examination can recognize which fresh recruits will be superior workers. This data decides "assuming they ought to be moved into quick track programs."

Future casting

Among the most significant utilizations of HR examination is demonstrating the progressions that might be in the organization's future. HR groups can recognize "what the effect of ability recruiting, maintenance and commitment could be."

Obviously, there are alternate ways of applying HR examination in the work environment. Groups can more readily assign assets to the ability pool, for example, cost per recruit, income and cost per worker.

MOTLEY

