

Vol. 7

Issue-3, April-2022

E-NEWS LETTER



Master of Business Administration

EDITORIAL BOARD

Editor in Chief

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Vision Statement

V1- To help build India as a world leader in Management Education.

V2- To established and develop world class institute overall growth in an era of globaliztion.

V3- To facilitate easy access to professional education to all section of society.

V4- To develop and provide a professional qualified management workforce for augmentingt the nation's human resources.

Mission Statement

M1-To impact academic excellence in management education.

M2- To inculcate high Moral,Ethical and Professional standard among are student and to improve their overall personality.

M3-To enable rational thinking for student for efficient decision making.

M4-To evolve the institution to the status of a deemed university.

Latest Update

Railways eyeing lucrative ecommerce space, making Vande-Bharat-like freight trains that can run at 160 kmp.

After the fast-tracking of the high-speed Vande Bharat passenger trains, Indian Railways is planning to use the same platform to introduce high-speed freight trains. The prototype is being built in Chennai's Integral Coach Factory, two officers in the know said, and the target is to launch 25 such trains.

Each of those 16-car trains with a maximum speed of 160 km per hour is estimated to cost about ₹60 crore, three times more than a normal freight train with 45 wagons. But the increased ..

"As the new freight trains will run on Railways' most lucrative routes connecting the metros and other big cities in a time-tabled manner, our target will be to carry parcels of companies such as Amazon and Flipkart. With this train, the Railways will be about 2.5 times faster than road carriers, and in certain sectors, we will even compete with air cargo carriers," the officer said.

At present, routes connecting Delhi, Mumbai, Kolkata and Chennai carry the bulk of Railways' freight traffic.

Refrigerated Cars: In addition, the last two cars on both ends of the train will be refrigerated to ferry perishable items such as fruits and vegetables, ET has learnt.

Finance Minister Nirmala Sitharaman in her budget speech in February talked about 400 new-generation Vande Bharat trains with better energy efficiency and passenger riding experience, but there was no mention of this new freight train series.

Yet a closer look at the Railways' pink book which detailed assets acquisition for FY 2022-23 would reveal an allocation to procure 25 sets of freight EMUs, each costing as much as ₹60 crore. Both officers who ET spoke with confirmed that these were no ordinary EMUs, but semi high-speed trains with design elements akin to the existing Vande Bharat series.

Setback for Shanghai's COVID battle; Beijing focuses on mass testing.

China's commercial capital of Shanghai was dealt a blow on Monday as authorities reported 58 new Covid-19 cases outside areas under lockdown, while Beijing pressed on with testing millions of people on a May Day holiday few were celebrating.

Tough coronavirus measures in Shanghai have stirred rare public anger, with millions of the city's 25 million people stuck indoors for more than a month, some sealed inside fenced off residential compounds, and many struggling to secure daily necessities.

Shanghai residents breathed a sigh of relief at the weekend on news that no cases had been confirmed outside areas under lockdown for two days, but disappointment came on Monday with the report of the 58 new infections.

Authorities did not comment on the new cases at a media briefing but members of the public weighed in online.

Still, many people also took heart from data that showed encouraging trends, with 32 new deaths on Sunday, compared with 38 a day

earlier, and a total of 6,804 new local cases, down from 7,189 the previous day.

Despite the drop in cases, more fences were erected at some residential blocks in Shanghai on Monday, although authorities said employees of companies the government has put on a production priority list could apply for a pass if the building they lived in had no cases for seven days.

The coronavirus first emerged in the Chinese city of Wuhan in late 2019 and for two years authorities managed to keep outbreaks largely under control with lockdowns and travel bans.

But the fast-spreading Omicron variant has tested China's "zero-Covid" policy this year, an important one for President Xi Jinping who is expected to secure a precedent-breaking third leadership term in the autumn. China's COVID policy is increasingly out of step with the rest of the world, where many governments have eased restrictions, or thrown them off altogether, in a bid to "live with Covid" even though infections are spreading.

New Zealand, which has had some of the toughest curbs in the world, finally opened its border on Monday, welcoming thousands of travelers from around the world for the first time since the beginning of the pandemic.

China has given no hint of deviating from its policy despite a mounting toll on the world's second-largest economy, and ripples of disruption through global supply chains.

In the capital, home to 22 million people, authorities tightened Covid restrictions over the five-day Labor Day holiday that runs through Wednesday, traditionally one the busiest tourist seasons.

Beijing, with dozens of daily infections in an outbreak in its second week, has not locked down, instead relying, at least for now, on mass testing to locate and isolate infections.

Beijing's restaurants are closed for dining in and some apartment blocks are sealed shut. The streets are quiet and the residents who do venture out have to show negative coronavirus tests to enter most public venues. Authorities are tracking down close contacts of confirmed cases, warning them to stay at home and contact authorities, and calling on everyone to abide by instructions.

China reported 7,822 new Covid-19 cases on Sunday, down from 8,329 new cases a day earlier, the National Health Commission said on Monday.

All of China's 32 new deaths were in Shanghai, taking the country's overall death toll since the virus emerged to 5,092.

India, the only country with a comparable population to China's 1.4 billion people, has officially recorded more than half a million deaths, though some health experts believe its toll is even higher.

College Update

SRMS entrance Level scholarship-2021

Shri Ram Murti College of Engineering and Technology, Bareilly honored the students for their achievements by rewarding them with the entrance level scholarship. On 13th April, 2022 210 students of SRMSCET as well as SRMSCETR were awarded with the scholarship ranging from ₹10000 to ₹40000. The students felt motivated, energized, venturesome for their upcoming goals. The

cheques were distributed by Honorable Chairman Shri Dev Murti Ji. The scholarship was distributed as the per merit in the entrance tests.



SRMS Trust and Dainik Jagran honored the Cricketers.

"Life is like Cricket Take Infinite Wickets and Face the Pace to Win the Race."

SRMS Trust with DAINIK JAGRAN organised an Honour Ceremony at the auditorium of SRMS CET at 12:00 noon which began with red carpet welcome of the Guest Of Honour - Dr.Mudit Chaturvedi , the Chief Guest - Shri Deepak Sharma, Honourable Secretary of Bareilly Cricket Association- Shri Sita Ram Saxena and other guests along with the welcoming speech by Director Training Development and Placement - Prof. Anuj Kumar.

Then lighting of lamp took place, melodious saraswati vandana was sung by college choir and plant saplings were given to the dignitaries.

Henceforth SRMS Trust Secretary Shri Aditya Murti gave a welcome address to all the dignitaries. The Senior News Editor Dainik Jagran - Shri Avadhesh Maheshwari

addressed the audience. Then Our Guest of Honour the General Manager of Dainik Jagran - Dr. Mudit Chaturvedi declaimed his views regarding the event .Our Chief Guest C.O.O of Uttar Pradesh Cricket Team Association Shri Deepak Sharma addressed the audience. And then all the Guests honored the Senior Player, Trainer, Apprentice and all the other players with awards.

Then, the vote of thanks by Principal of the College SRMS CET - Prof. (Dr.) Prabhakar Gupta(Dean Academics).The ceremony was concluded by The National Anthem by SRMS RIDDHIMA.

Faculty Arena

Dr. Ruchi Jain Garg, was invited to conduct a FDP as an expert.



Dr Ruchi Jain Garg, Associate Professor was invited to conduct a FDP as an expert by AAFT University of Media and Arts Raipur. She took a 7hrs session on the topic "Hypothesis testing: A Comprehensive session using statistical Tools and Techniques" dated 14th April 2022.

In this session she as an expert educated the faculty on the usage of the various statistical tools such as SPSS etc. which could further help them in their research and data analysis.

Workshop conducted at SGT University, Gurugram.

Dr. Ruchi Jain Garg, Associate Professor was invited by the SGT University, Gurugram as an expert to the three days' workshop on "Data Visualization through Power BI and Tableau: Tools and Technologies for Business Intelligence".

Business intelligence systems combine data gathering, data storage, and knowledge management with data analysis to evaluate and transform complex data into meaningful, actionable information, which can be used to support more effective strategic, tactical, and operational insights and decision-making.



Student's Corner

Education after Covid 19.

It is difficult to gauge the real time impact of repeated lockdowns on education sector because the latest available comprehensive official data dates back to 2019-20. This provides the longer time pre-COVID trends but does not tell us how the trend may have been impacted by COVID-19 induced restrictions.

During initial COVID-19 restrictions, as a precautionary measure to protect the students from COVID-19, schools and colleges were closed across India. This posed a new challenge for the Government in terms of continuity of education.

Major Initiatives for Students during COVID-19 pandemic

PM e-VIDYA: Launched in May 2020, PM e-Vidya unifies all efforts related to digital/online/ on-air education to enable coherent multi-mode access to education. The four components of PM e-VIDYA for school education are:

- One Nation, One Digital Education (DIKSHA) Platform
- One Class, One TV channel through Swayam Prava TV Channels
- Extensive use of Radio, Community Radio and Podcasts; and

For the differently-abled: One DTH channel is being operated specifically for hearing impaired students in sign language. For visually and hearing-impaired students, study material has been developed in Digitally Accessible Information System (DAISY) and in Sign Language; both are available on the NIOS website/ YouTube. About 3,029 audiobook chapters have been developed and uploaded on DIKSHA. Of the produced/recorded 602 videos, 490 textbook-based ISL videos have been uploaded on DIKSHA. All 10,000 words of ISL dictionary have been uploaded on DIKSHA, and is being updated with additional audio and text facilities.

National Digital Education Architecture (NDEAR): The blueprint of NDEAR, a digital infrastructure for Education, was launched on 29th July, 2021. It will be set up within the context of a Digital-First Mindset where the Digital Architecture will not only support teaching and learning activities but also educational planning, governance administrative activities of the Centre and the States Union Territories.

Vidyanjali: To connect the Government and Government aided schools through a community/volunteer management program, the government has launched Vidyanjali on 7th September, 2021, Vidyanjali portal enables the community/volunteers to interact and connect directly with schools of their choice to share their knowledge and skills as

well as contribute in the form of assets/material/equipment.

Recent Initiatives in Higher Education

Government has taken multiple initiatives aimed at revolutionizing the higher education Ecosystem by:

- (i) enabling higher vocationalization,
- (ii) greater multi-disciplinary research,
- (iii) providing multiple entry and exit points,
- (iv) promoting globalization of education,
- (v) leveraging

The potential of Information and Communication Technology (ICT) in teaching and learning process for all learners. For integration of vocational education into the higher education system, University Grant Commission (Institutions Deemed to be University) Regulation 2019 has been amended; and guidelines have been issued by UGC and All India Council for Technical Education to enable Higher Education Institutions (HEIs) to offer Apprenticeship/Internship embedded degree programme.

National Apprenticeship Training Scheme (NATS) has been extended for the next five years with an outlay of ₹ 3054 crore which will make, through apprenticeship, around 9 lakh students employable. Under the scheme students will be given apprenticeship in the emerging and frontier technology such as Artificial Intelligence, drone technology, new evolving and emergent areas including expertise required for Production Linked Incentive Scheme, and PM Gati Shakti Programme of the Government. The scope of the NATS has been broadened to give apprentices to students from humanities, commerce and science besides engineering stream.

Motley

