



Master of Business Administration

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Vision Statement

V1- To help build India as a world leader in Management Education.

V2- To established and develop world class institute overall growth in an era of gblization.

V3- To facilitate easy access to professional education to all section of society.

V4- To develop and provide a professional qualified management workforce for augmentingt the nation's human resources.

Mission Statement

M1-To impact academic excellence in management education.

M2- To inculcate high Moral, Ethical and Professional standard among are student and to improve their overall personality.

M3-To enable rational thinking for student for efficient decision making.

M4-To evolve the institution to the status of a deemed university.

Latest Update

Shri Jagdeep Dhankhar elected 14th Vice President of India



NDA candidate Shri Jagdeep Dhankhar was elected as the 14th Vice President of India. Shri Dhankhar defeated joint Opposition candidate Margaret Alva. Shri Dhankhar, who is a former governor of West Bengal, secured 528 votes while 80-year-old Alva got 182. The winner of this election is Shri Jagdeep Dhankhar who replaced Shri Venkaiah Naidu as Vice President on 11 August 2022.

Common Wealth Games 2022

It was the largest ever in the history of the games with 5,054 athletes from 72 nations competing in 280 events in 20 sports from July 29 to August 8. India got the fourth position in the medals tally, despite shooting, India's most successful sport at the CWG, not being a part this time.

Rank	Country	Gold	Silver	Bronze	Total
1	Australia	67	57	54	178
2	England	57	66	53	176
3	Canada	26	32	34	92
4	India	22	16	23	61
5	New Zealand	20	12	17	49
6	Scotland	13	11	27	51
7	Nigeria	12	9	14	35
8	Wales	8	6	14	28
9	South Africa	7	9	11	27
10	Malaysia	7	8	8	23

India has won 61 medals - 22 gold, 16 silver and 23 bronze medals. For the first time ever in CWG history, the para-sports medals section was also clubbed alongside the overall medal table for every nation. One great aspect of India's great showing at CWG 2022 is the

incredible performance by their women athletes. Of the total 22 gold medals won by India, eight were won exclusively by women.

CWG 2022: India's medal tally

Sport	Gold	Silver	Bronze	Total
Athletics	1	4	3	8
Badminton	3	1	2	6
Boxing	3	1	3	7
Cricket	0	1	0	1
Cycling	0	0	0	0
Gymnastics	0	0	0	0
Hockey	0	1	1	2
Judo	0	2	1	3
Lawn bowls	1	1	0	2
Para power lift	1	0	0	1
Squash	0	0	2	2
Swimming	0	0	0	0
Table tennis	4	1	2	7
Triathlon	0	0	0	0
Weightlifting	3	3	4	10
Wrestling	6	1	5	12
Total	22	16	23	61

Gold medal winners for India in Commonwealth Games 2022

Gold - PV Sindhu - Badminton Women's Singles
 Gold - Lakshya Sen - Badminton Men's Singles
 Gold - Nikhat Zareen - Boxing Women's Light Flyweight
 Gold - Vinesh Phogat - Wrestling Women's Freestyle 53kg
 Gold - Ravi Kumar Dahiya - Wrestling Men's Freestyle 57kg
 Gold - Naveen - Wrestling Men's Freestyle 74kg
 Gold - Sharath Kamal - Table Tennis men's singles
 Gold - Nitu Ghanghas - Boxing Minimumweight
 Gold - Amit Panghal - Boxing Flyweight
 Gold - Bajrang Punia - Wrestling Men's Freestyle 65kg
 Gold - Sakshi Malik - Wrestling Women's Freestyle 62kg

Gold - Deepak Punia - Wrestling Men's Freestyle 86kg
 Gold - Mirabai Chanu - Weightlifting Women's 49kg
 Gold - Jeremy Lalrinnunga - Weightlifting Men's 67kg
 Gold - Achinta Sheuli - Weightlifting Men's 73kg
 Gold - Lovely Choubey, Pinki, Nayanmoni Saikia, Rupa Rani
 Tirkey - Lawn Bowls Women's Fours
 Gold - Sharath Kamal, Sathiyam Gnanasekaran, Harmeet
 Desai, Sanil Shetty - Table Tennis Men's Team
 Gold - Sudhir - Para Powerlifting Men's Heavyweight
 Gold - Bhavina Patel - Table Tennis Women's Singles
 Classes 3-5
 Gold - Eldhose Paul - Men's Triple Jump
 Gold - Sharath Kamal, Sreeja Akula - Table Tennis Mixed
 Team
 Gold - Satwik Sairaj Rankireddi and Chirag Shetty -
 Badminton men's doubles

Silver medal winners for India in Commonwealth Games 2022

Silver - Indian Women's Cricket Team
 Silver - Anshu Malik - Wrestling Women's Freestyle 57kg
 Silver - Murali Sreeshankar - Men's Long Jump
 Silver - Kidambi Srikanth, Satwik Sairaj, Sumeeth Reddy,
 Lakshya Sen, Chirag Shetty, Treasa Jolly, Aakarshi Kashyap,
 Ashwini Ponappa, Gayatri Gopichand, PV Sindhu -
 Badminton Mixed Team
 Silver - Sharath Kamal, G Sathiyam - Table Tennis Men's
 Doubles
 Silver - Vikas Thakur - Weightlifting Men's 96kg
 Silver - Shushila Devi Likmabam - Judo Women's 48kg
 Silver - Bindyarani Devi - Weightlifting Women's 55kg
 Silver - Tulika Maan - Judo Women's +78kg
 Silver - Sanket Sargar - Weightlifting Men's 55kg
 Silver - Avinash Sable - Men's 3000m Steeplechase
 Silver - Priyanka Goswami - Women's 10km Race Walk

Silver - Dinesh Kumar, Chandan Kumar Singh, Sunil Bahadur, Navaneeth Singh - Lawn Bowls Men's Fours
Silver- Abdullah Aboobacker - Men's Triple Jump
Silver - Sagar Ahlawat - Boxing Men's Super Heavyweight
Silver - Indian men's hockey team

Bronze medal winners for India in Commonwealth Games 2022

Bronze - Gururaja Poojary - Weightlifting Men's 61kg'
Bronze - Vijay Kumar Yadav - Judo Men's 60kg
Bronze - Harjinder Kaur - Weightlifting Women's 71kg
Bronze - Lovepreet Singh - Weightlifting Men's 109kg
Bronze - Saurav Ghosal - Squash Men's Singles
Bronze - Gurdeep Singh - Weightlifting Men's 109kg+
Bronze - Tejaswin Shankar - Men's High Jump
Bronze - Divya Kakran - Wrestling Women's 68kg
Bronze - Mohit Grewal - Wrestling Men's 125kg
Bronze- Jaismine- Boxing Women's Lightweight 60kg
Bronze - Pooja Gehlot - Wrestling Freestyle Women's 57kg
Bronze - Pooja Sihag - Wrestling Freestyle Women's 76kg
Bronze - Hussamuddin - Men's Boxing Featherweight
Bronze - Deepak Nehra - Wrestling Freestyle Men's 97kg
Bronze - Sonalben Patel - Para Table Tennis Women's Singles Classes 3-5
Bronze - Rohit Tokas - Boxing Men's Welterweight 67kg
Bronze - Indian Women's Hockey Team
Bronze- Sandeep Kumar- Men's 10,000m Race Walk
Bronze - Annu Rani - Women's Javelin Throw
Bronze - Saurav Ghosal and Dipika Palikkal - Squash Mixed Doubles
Bronze - Kidambi Srikanth - Badminton Men's Singles
Bronze - Gayathri Gopichand, Treesa Jolly - Badminton Women's Doubles
Bronze - G. Sathiyan - Table Tennis Men's Singles

BILLIONAIRE stock investor and founder of the country's newest airline Akasa Air, Rakesh Jhunjhunwala, passed away

BILLIONAIRE stock investor and founder of the country's newest airline Akasa Air, Rakesh Jhunjhunwala, passed away. He was 62. Rakesh Jhunjhunwala, also known as 'India's Warren Buffett'. Jhunjhunwala died of sudden cardiac arrest. Born on July 5, 1960, Jhunjhunwala studied and trained to be a chartered accountant; and his investment since the mid-1980s have grown to \$5.8 billion or Rs 46,000 crore as of August 2022.

Akasa had its inaugural flight from Mumbai to Ahmedabad just a week ago on August 7. Other than Akasa Air that he founded recently, Jhunjhunwala is also a promoter of Star Health and Allied Insurance, he with his wife together holding a 17.49 per cent stake in the

company. The couple holds 5.05 per cent in Titan, 5.48 per cent in Crisil and 3.64 per cent in Federal Bank. His other big investment holdings include Titan Company, where he along with his wife Rekha held 5.05 per cent stake. He owns 1.09 per cent stake in Tata Motors.

Indians are finally ready to pay more for planet-friendly consumer brands.

A new survey by Bain & Company said 52% of consumers in urban India expect to increase spending on sustainable brands in the next three years.

The consultancy, which surveyed consumers on their outlook toward sustainable brands and their buying habits, said over 60% of consumers in India are willing to pay a premium for 'sustainability products'. In the survey, 20% of consumers said they are environmentally and socially conscious while 49% said they are health conscious. Sustainability is equally important across

age and income groups, the firm said in its APAC Sustainability Report.

Bain & Company surveyed 1,550 consumers in India seeking comments from gen Z, millennials, gen X and boomers. As many as 80% of respondents represented the top 60 percentile of income levels, while 46% of respondents ranged between 40–80 percentile, while 90% were from urban areas. In the APAC region, it surveyed over 16,000 respondents. "While one may have expected that consumers identifying as either environmentally or socially conscious and health conscious would have predominance in certain subsections of the society, the fact is that it is equally prevalent across income, age and gender."

College and Departmental Update

Azadi ka Amrit Mahotsav Celebrations

76th Independence Day, Azadi ka Amrit Mahotsav was celebrated by SRMSET

Bareilly. The morning assembly was gathered by 8:55 AM, the respected guests: Honorable Chairman Shri Dev Murti Ji and Trust secretary Shri Aaditya Murti Ji were welcomed by Dean Academics Dr. Prabhakar Gupta , Director Training, Development and Placement Dr. Anuj Kumar and Head of various departments.

Our substantial tri-coloured flag was hoisted with the esteemed hands of our honorable Chairman Shri Dev Murti Ji with the glorious national anthem in sync.

Then, the choir in their melodious voices sang a patriotic song, followed by a wholehearted speech by Akash Saxena. Next, another patriotic song in the atmosphere filled the Indian hearts up to the brim with devotion. Thereafter, Dean Academics, Dr. Prabhakar Gupta delivered his speech giving wishes to all for the auspicious Independence Day.

Henceforth, Chairman sir started his speech by giving warm wishes and carried on with his inspiring and educating words

reminiscent of our freedom fighters and their struggles.

In the end, a vote of thanks was given by the Tyro Secretary, Vanshika Gupta and the spectacle concluded with sweet distribution.



Shree Krishna Janmotsav Celebrations

Shree Krishna Janmashthami the birthmark of Lord Krishna was celebrated in Shri Radha Mohan Temple, Shri Ram Murti

Smarak Trust, with great devotion and solemnity on 19th August"2022. All Faculty Members, Staff and Students were cordially invited on this auspicious occasion.

The idol of Lord Krishna was worshipped by the devotees. The whole temple compound was embellished with flowers, mango leaves as well as bright lights and lamps that filled the environment with spiritual positivity and fidelity. This holy occasion brings people together, signifying unity and faith. The SRMS Riddhima bloomed the environment with significance of excitement, euphoria and a joyous spirit of enthrallment by various dance tales and performances. The ritual of Mahabhishekha was performed, by Hon'ble Chairman Shri Dev Murti Ji.



SRMS has been ranked 26th overall in India

SRMSCET, Bareilly has been ranked 26th overall in India and 10th in Uttar Pradesh, according to the "Competition Success Review" magazine. Heartiest Congratulations to SRMS on earning a spot on the list.



SHRI RAM MURTI SMARAK
COLLEGE OF ENGINEERING & TECHNOLOGY, BAREILLY

*We Continue
Our Legacy of Excellence*



*Thanks to our Students, Teachers, Alumni, Parents & Well Wishers for
Trusting and Helping us to Attain this Position.*



Faculty Arena

Research Paper Publication

Acceptance

A research paper co-authored by Dr. D.N. Rao, Professor, Faculty of Management Science, SRMSCET, Bareilly has been accepted for publication in “World Journal of Management and Economics”, ABDC category C journal. Title of research paper is “Prospects and Challenges of Introducing Digital Currency In Indian Economy.”

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Manuscript Acceptance Letter

Dated: 08/19/2022

Dear Author,

Congratulations! I am delighted to inform you that your Manuscript has been ACCEPTED for publication in “WORLD JOURNAL OF MANAGEMENT AND ECONOMICS”.

Title: PROSPECTS AND CHALLENGES OF INTRODUCING DIGITAL CURRENCY IN INDIAN ECONOMY

Author's: RASHMI D, Dr. RAO D.N, Dr. SEEMA BUSHRA and Dr. KRITY GULATI

Manuscript ID: W22SAU05

Status: ACCEPTED

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With regards
Chief Editor
Dr. Bruce T. Lamont

Certificate of Reviewing

Dr. Pankaj Agarwal, Associate Professor, Faculty of Management Science, SRMSCET, Bareilly got the opportunity to work as reviewer for a research paper submitted to Journal of Retailing and Consumer Services, Elsevier journal, indexed in Scopus.



Participation in Webinar on Sri Lankan Economic Crisis

Dr. Pankaj Agarwal, Associate Professor, Faculty of Management Science, SRMSCET, Bareilly participated in a

webinar organised by the Sabaragamuwa University of Sri Lanka in association with Emerald Publishing. The session was conducted by Prof. Steve H. Hanke and moderated by Prof. Dewasiri N. Jayantha on “Economic Crises in Sri Lanka and the Way Forward” on 12th August 2022.



Management Association, Bareilly on the topic “ Economic Recession: Myths and Reality” on 27th August , 2022.



Round Table Discussion by RMA

Dr. Saurabh Gupta, Professor and Mr. Deepak Batra, Assistant Professor, Faculty of Management Science, SRMSCET, Bareilly participated in round table discussion organized by Rohilkhand