

## E-NEWS LETTER



# Master of Business Administration

### Editor

**Dr. Pankaj Agarwal**  
Associate Professor  
Faculty of Management Science  
SRMSCET, Bareilly

### Student Coordinators

**Parkhi Singh, MBA 1<sup>st</sup> Year**

### CONTENTS

Vision and Mission	01-01
Latest Update	02-06
College and Departmental Update	06-06
Faculty Arena	06-07

## Vision Statement

- V1-** To help build India as a world leader in Management Education.
- V2-** To established and develop world class institute overall growth in an era of goblization.
- V3-** To facilitate easy access to professional education to all section of society.
- V4-** To develop and provide a professional qualified management workforce for augmentingt the nation's human resources.

## Mission Statement

- M1-**To impact academic excellence in management education.
- M2-** To inculcate high Moral,Ethical and Professional standard among are student and to improve their overall personality.
- M3-**To enable rational thinking for student for efficient decision making.
- M4-**To evolve the institution to the status of a deemed university.

## Latest Update

### **Mrs. Draupadi Murmu took oath as the 15th President of India**

Mrs. Draupadi Murmu took oath as the 15th President of India on July 25, 2022. Chief Justice of India N V Ramana administered the oath to Murmu in the presence of Prime Minister Narendra Modi, Union Ministers Rajnath Singh, S Jaishankar, Amit Shah, among others. She contested against Yashwant Sinha, the joint opposition's nominee for the top constitutional job. Draupadi Murmu is a tribal leader from Rairangpur in the Mayurbhanj district in Odisha. Draupadi Murmu is a soft-spoken leader who made her way into the politics of Odisha with her sheer hard work. Draupadi Murmu after winning the Presidential elections 2022, has become the first tribal and the second woman to hold the highest office. Draupadi Murmu was born on June 20, 1958, in Uparbeda village of Mayurbhanj district in Odisha in a Santali tribal family to Biranchi Narayan Tudu. Bother her

father and grandfather were village heads under the Panchayati Raj Systems. Draupadi Murmu married Shyam Charan Murmu, a banker who died in 2014. The couple had two sons, both of whom passed away, and a daughter Itishri Murmu.

### **Mrs. Draupadi Murmu Political Career**

Draupadi Murmu joined the Bharatiya Janata Party (BJP) in 1997 and was elected as the councilor of the Rairangpur Nagar Panchayat. In 2000, she became the Chairperson of Rairangpur Nagar Panchayat and also served as the National Vice-President of BJP Scheduled Tribes Morcha.

### **Mrs. Draupadi Murmu: Governor of Jharkhand**

Draupadi Murmu took oath as the Governor of Jharkhand on May 18, 2015, and became the first woman Governor of Jharkhand. She was the first female tribal leader from Odisha to be appointed as a Governor of the Indian State.

## **Mrs. Draupadi Murmu: NDA's Presidential candidate 2022**

In June 2022, Mrs. Draupadi Murmu was nominated by BJP the National Democratic Alliance's candidate for the President of India for 2022 election. She visited various states as part of the Presidential Campaign 2022 around the country seeking support for her candidature, from BJP lawmakers and other opposition parties.

Mrs. Draupadi Murmu visited NE states, BJD of Odisha, JMM Party of Jharkhand, Shiv Sena of Maharashtra, BSP of Uttar Pradesh, JDS of Karnataka and many others were some of the prominent opposition parties that extended their support to her.

## **Mrs. Draupadi Murmu takes oath as the 15th President of India**

Draupadi Murmu on July 25, 2022, took oath as the 15th President of India. Her oath was administered by the Chief Justice of India N.V. Ramana in the Central Hall of Parliament. The outgoing

President of India Ram Nath Kovind and Draupadi Murmu arrived in the Parliament in a ceremonial procession shortly before the swearing-in commenced.

In her address, the President of India Mrs. Draupadi Murmu thanked MPs and MLAs for electing her as the first tribal President of India. In her first address as the President of the world's largest democracy, she said, "I am the first President of the country who was born in Independent India. We will have to speed up our efforts to meet the expectations that our freedom fighters had with the citizens of Independent India."

## **Neeraj Chopra wins India's first-ever silver medal at World Athletics Championships**

India's Olympic champion athlete Neeraj Chopra on created history by winning the country's second-ever medal at the World Athletics Championships in Oregon. Congratulations poured in for Chopra

after he became only the second athlete ever to win a medal at this event for his country.

Chopra is only the second Indian athlete ever to win a medal at the World Athletics Championships after legendary long-jumper Anju Bobby George, who won a Bronze medal in 2003 when the event was held in Paris.

The last time India won a medal at the World Athletics Championship was 19 years ago. Till the halfway mark of the World's javelin throw final at Eugene in USA, it seemed like the wait would get longer. Known to throw his best in the first attempt, India's Olympic gold medallist Neeraj Chopra was in fourth place and the chances of landing on the podium looked remote. But those in the 24-year-old's inner circle say that he has it in him to rise to the occasion.

## **Customers will have to pay 5 per cent GST on pre-packed**

Customers will have to pay 5 per cent GST on pre-packed, labelled food items like atta, paneer and curd, besides hospital rooms with rent above Rs 5,000 with the GST Council's decision coming into force. In its recent meeting in Chandigarh, the GST Council, chaired by Finance Minister Nirmala Sitharaman, withdrew exemptions from taxation on these items.

### **In 5% tax bracket**

- Curd, lassi, buttermilk and paneer
- Jaggery, natural honey
- Rice, wheat, rye, barley, oats
- Wheat & meslin flour
- Tender coconut water (12%)

### **Tax hiked to 18%**

- LED lamps, ink, knives, blades, pencil sharpener, metal printed circuits boards, power-driven pumps, bicycle pumps, dairy machinery

In addition, hotel rooms with tariff of up to Rs 1,000 per day, maps and charts, including atlases, will attract a 12 per cent GST, while 18 per cent GST will be levied on tetra packs and fees charged by banks for the issue of cheques (loose or in book form).

The council, based on an interim report of the Group of Ministers (GoM) on rate rationalisation, had also removed duty inversion for goods where the taxes on inputs were higher than those on the output.

## **Tata Group has entered into the plant-based meat products category**

Tata Consumer Products (TCP), the consumer products company uniting the principal food and beverage interests of the Tata Group under one umbrella, has entered into the plant-

based meat products category, under a new brand 'Tata Simply Better'.

This is in line with the company's focus on accelerating innovation and expanding its total addressable market. With this new brand, the company is extending its product portfolio into a new category, targeting consumers who are looking to incorporate more plant-based ingredients for health, environmental or other considerations, without compromising on taste.

Plant-based meats are at the forefront of the broader plant protein landscape, aimed at replicating the sensory and cultural resonance of animal-derived meat, but without the associated implications for environment and health.

There is a strong consumer trend toward healthier and more sustainable lifestyles which also extends to the food choices consumers are making. This is driving increased interest and

acceptance of plant-based diets. This consumer cohort which is aware of the health and environmental benefits of plant protein is likely to expand to a more diverse audience looking to supplement their diet with plant-based alternate meat products.

As part of Simply Better, four delicious plant-based meat variants have been launched- Nuggets, Burger Patty, Awadhi Seekh Kebab, and Spicy Fingers. The product range is rich in protein, it is trans-fat-free and has no added preservatives, artificial colors, or artificial flavors. While regular meat/alternative meat products need to be refrigerated, Simply Better can be stored at room temperature making this a convenient and travel-friendly product. The products are priced between Rs 350-450 and will be available across India in select retail outlets and on e-commerce platforms.

## **College and Departmental Update**

### **Congratulations to MBA final year students on Excellent Results**

Result of MBA 4<sup>th</sup> semester (2020-22) batch was declared by AKTU, Congratulations to the students for securing good results.

<b>Student Name</b>	<b>Overall Marks Percentage</b>
Pankhuri Saxena	84.7%
Rajul Sharma	82.7%
Devengna Gaur	81%

### **Faculty Arena**

Two Days online FDP on Case Based Methodology and Case Writing, organized by School of Management Studies, Sagar Group of Institutions, Bhopal, held on 22<sup>nd</sup> and 23<sup>rd</sup> July 2022 was attended by following faculty members

- Dr. Ruchi Jain Garg, Associate Professor, Faculty of Management Science, SRMSCET, Bareilly



- Dr. Saurabh Gupta, Professor, Faculty of Management Science, SRMSCET, Bareilly
- Dr. Shobhit Kumar, Assistant Professor, Faculty of Management Science, SRMSCET, Bareilly
- Mrs. Happy Sinha, Faculty of Management Science, SRMSCET, Bareilly



**Research paper Co-authored by Dr. Ruchi Jain Garg**, Associate Professor, Faculty of Management Science, SRMSCET, Bareilly titled “ Modeling the Factors of Shopping Experience in Shopping Malls: A Study of Indore City in India” has been accepted for publication in Transnational Management Journal, A SCOPUS Indexed Journal.

**Mr. Deepak Batra, Assistant Professor**, Faculty of Management Science, SRMSCET, Bareilly attended a webinar on “Planning and Wealth Creation through Mutual Funds – A Road Map” organized by School of Commerce and Management Studies, Dayanand Sagar University, Bengaluru, in association with Association of Mutual Funds of India, on 5<sup>th</sup> July 2022.

