

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**SHRI RAM MURTI SMARAK COLLEGE OF ENGINEERING &
TECHNOLOGY**

SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

OVERVIEW

Objective:

Provide incredible opportunity to explore the understanding of the operations industry

Benefit in terms of learning/Skill/Knowledge obtained:

This knowledge-driven talk increase the comprehensive understanding of MBA students about the operations industry, including current trends, challenges

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

February

Program /Activity Name:

Session on Achieving Problem-Solution Fit & Product-Market Fit

Program Type:

Level 1 - Expert Talk

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:


NA

Date & Duration (Days):

External Participants, If any:

02/20/2023-02/20/2023-0	null
Student Participants:	Faculty Participants:
50	8
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/4198-IC202217928.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2307-IC202217928.pdf

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