

### SRMS College of Engineering & Technology, Bareilly

Shri Ram Murti Smarak College of Engineering & Technology Bareilly campus is offering AICTE approved M.Tech, MBA, MCA and B.Tech (Computer Science & Engineering, Electronics & Communication Engineering, Information Technology, Electrical & Electronics and Mechanical Engineering). SRMS College of Engineering & Technology (Pharmacy) is offering M.Pharm & B. Pharm Courses. The college is affiliated to Dr. A.P.J.A.K. Technical University, Lucknow.



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### SRMS College of Engineering, Technology & Research, Bareilly

Shri Ram Murti Smarak College of Engineering, Technology & Research is offering AICTE approved B.Tech Course in Computer Science & Engineering, Electronics & Communication Engineering, Electrical Engineering. It is affiliated to Dr. A.P.J.A.K. Technical University, Lucknow.

### SRMS Institute of Medical Sciences, Bareilly

- HOSPITAL** : Shri Ram Murti Smarak Institute of Medical Sciences, Bareilly is a 950 beds multi super speciality tertiary & trauma care hospital.
- MEDICAL COLLEGE** : Shri Ram Murti Smarak Institute of Medical Sciences, Bareilly is offering MBBS & MD, MS Course approved by Medical Council of India, New Delhi since academic session 2005-2006. It is affiliated to MJR Rohilkhand University, Bareilly.
- R.R. CANCER INSTITUTE & RESEARCH CENTRE**
- SRMS SCHOOL OF NURSING** : Offering diploma in General Nursing & Midwifery (GNM)
- SRMS INSTITUTE OF PARAMEDICAL SCIENCES**



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SRMS SCHOOL OF NURSING R.R. CANCER INSTITUTE & RESEARCH CENTRE



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### SRMS College of Engineering & Technology, Lucknow

Shri Ram Murti Smarak College of Engineering & Technology Unnao campus is offering AICTE approved B.Tech Course in Computer Science & Engineering, Electronics & Communication Engineering, Mechanical Engineering, Electrical & Electronics Engineering, Electronics Engineering. It is affiliated to Dr. A.P.J.A.K. Technical University, Lucknow.

### SRMS International Business School, Lucknow

Shri Ram Murti Smarak International Business School is a world class management school in Lucknow region offering AICTE approved PGDM course. It has distinctive faculty, global curriculum and world class infrastructure.



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### SRMS Functional Imaging & Medical Centre, Lucknow

Shri Ram Murti Smarak Functional Imaging & Medical Centre, Lucknow is India's one of the most advanced diagnostic centre at Lucknow which is a ONE STOP for all diagnostic needs under ONE ROOF like PET-CT Scan, Brain SPECT, DTPA Renal Scan, Bone Scan, Thyroid Scan & Nuclear Cardiology.



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## “Campus Outreach Programme”

A Knowledge Sharing Campaign

Campus Outreach Program was initiated by SHRI RAM MURTI SMARAK TRUST, in year 2011 with an objective to create awareness among the graduating students of different colleges, on various social & economic issues in order to contribute significantly to the growth of society. From the year 2012, the programme is aimed to help the students identify their strengths & weaknesses so as to prepare themselves for their professional journey. Till date more than 35 workshops and training programme have been conducted at various colleges of U.P. and Uttarakhand. Large number of graduating students have taken benefits of this programme by participating in different modules. The programme aspires to invoke a fresh upsurge of confidence among youths so that they can develop a progressive thinking. To be successful in today's cut throat competition, one not only needs to be extra meritorious but also need to have a charismatic personality to get that extra edge. Our programme can provide that extra edge to the graduating students.

The programme are conducted in a workshop mode by our experienced faculty as well as outsourced resource person. The methodologies used during the workshop are lectures, story-telling, video clips, group discussions, games, activities, student's assessment & feedback.

The suggested topics for the workshop are given below:

1. Introduction to Management
2. Effective Communication
3. Professional Presentation Skills
4. Discovering secrets of self-confidence
5. Essential Business Writing
6. Essential Business Etiquettes
7. Leading & Managing Teams
8. How to Face Interviews
9. Career Exploration
10. Woman Empowerment & Leadership
11. Financial modelling
12. Excel / Advance tally competency
13. Economic analysis and its reflection
14. Tax computation



# CAMPUS OUTREACH PROGRAMME

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### 1. Introduction to Management

Know how managers manages things in organization

Objective: The course covers all the fundamentals of management & provides a comprehensive overview of latest theory and practice in management. It gives a complete understanding of what is required to motivate and manage team successfully.

Activity : Management Quiz; Dealing with difficult situations and people: Role play and discussion

### 2. Effective Communication

Master your message and achieve positive results

Objective: Communication is an art of being understood and understanding others. This course looks at all elements of communication from planning what you want to say through different communication styles to how to present a positive image.

Activity : Extempore & Story telling exercise



### 3. Professional Presentation Skills

An interactive workshop on presenting persuasively and confidently

Objective: This course will show how you can to overcome your presentation fears and deliver with real impact. You will learn to see the subject from the audience's perspective and structure content for clarity and memory retention. Practical exercises throughout will help you make real progress.

Activity : Presentations by participants

### 4. Essential Business Writing Skills

Create professional written communication that achieves your objectives

Objective: This course gives the complete toolkit to write effective business communications with confidence. It includes practical exercises on planning and composing your written correspondence, ensuring the best way of getting content across and utilising correct punctuation and structure. It also covers the business etiquette appropriate to different forms of correspondence.

Activity: Written exercises (preparing CV, drafting letters, written test)



### 5. Discovering the Secrets of Self-Confidence

Stop self-limiting beliefs from holding you back

Objective: To move forward with confidence you need to cultivate positivity and self-worth. Self-confidence is a prerequisite to succeed in any sphere of life. This course will encourage you to build and maintain your self-image and put your opinions and ideas forward with confidence and conviction.

Activity : 'Know yourself exercise' & Video clips from "Dead Poet's Society"

### 6. Leadership Skills

Develop the Leader within you

Objective: To provides the basis for understanding what leadership is and what leaders do to be successful. Good leaders have always been expected to be able to solve new problems, capitalize on new opportunities and navigate through the ever-changing landscape of business.

Activity : Exercise -TP Leadership Questionnaire; Game: 'Leaders you admire' & Activity on 'Identifying leadership styles'



### 7. How to face Interviews

Turning an interview into a job

Objective: A Job interview can be a nerve wracking experience if you are not prepared and lack self confidence. Facing an interview is more of a talent than knowledge, which can be acquired. This course will help you to brush up on your interview skills and come out as a winner from your upcoming interview.

Activity: The wrong guy interview story, Mock interview Exercise



### 8. Aptitude Generation & Reasoning Ability

Enhancing the analytical skills

Objective: Aptitude generation and reasoning ability tests are designed to assess the logical reasoning and thinking performance. These tests are strictly timed to check the quick response of candidates.

Activity : Aptitude and Reasoning test

### 9. Leading & Managing Teams

Together everyone achieves more

Objective: Teamwork is the heart & soul of a company, organization, family or relationship. This workshop is designed to create a new level of teamwork awareness. It will demonstrate the benefits of developing the bonds between team members through entertaining mental and physical challenges.

Activity : Team-building game like Blind lead & role play



### 10. Career Exploration

Exploring the desirables

Objective: The workshop is aimed to bring career awareness among students. The workshop is furnished with information about the different opportunities & career choices that they are open for, but are not aware of.

Activity : Self-evaluation & Career counselling

### 11. Financial Modelling

Turning vision into value

The students will benefit from the latest financial management strategies and techniques to keep their skills sharp and financial acumen strong and focused.

Activity: team based data analysis



### 12. Excel / Advance Tally Competency

Get career ready with job oriented learning

With the fast-changing business scenario, experts in Taxation, Payroll Accounting, Excise, VAT and Service Tax are in high demand. The expertise in Tally is all you need to grow your employment opportunities. This step-by-step guide you to handle Accounting, Inventory, Statutory and other specific business roles in different types of businesses.

Activity: practical session

### 13. Economic Analysis And Its Reflection

Economize the resources

Analysis of the key issues governing the economics of the country has been of paramount importance these days. This course will help the students develop and understanding of the economic fluctuations necessary to know the progression of the country.

Activity: debate/extempore on the related contemporary issues



Emerging Markets



### 14. Tax computation:

Committed to solutions

This course covered complete knowledge of Direct and Indirect Taxes that includes - Calculation of Taxes, Filing of Tax Returns, and Deposit of tax and Assessments. This courses is very useful for students to learn and gain an insight on Indian Taxation system.

Activity: individual/corporate tax computation