

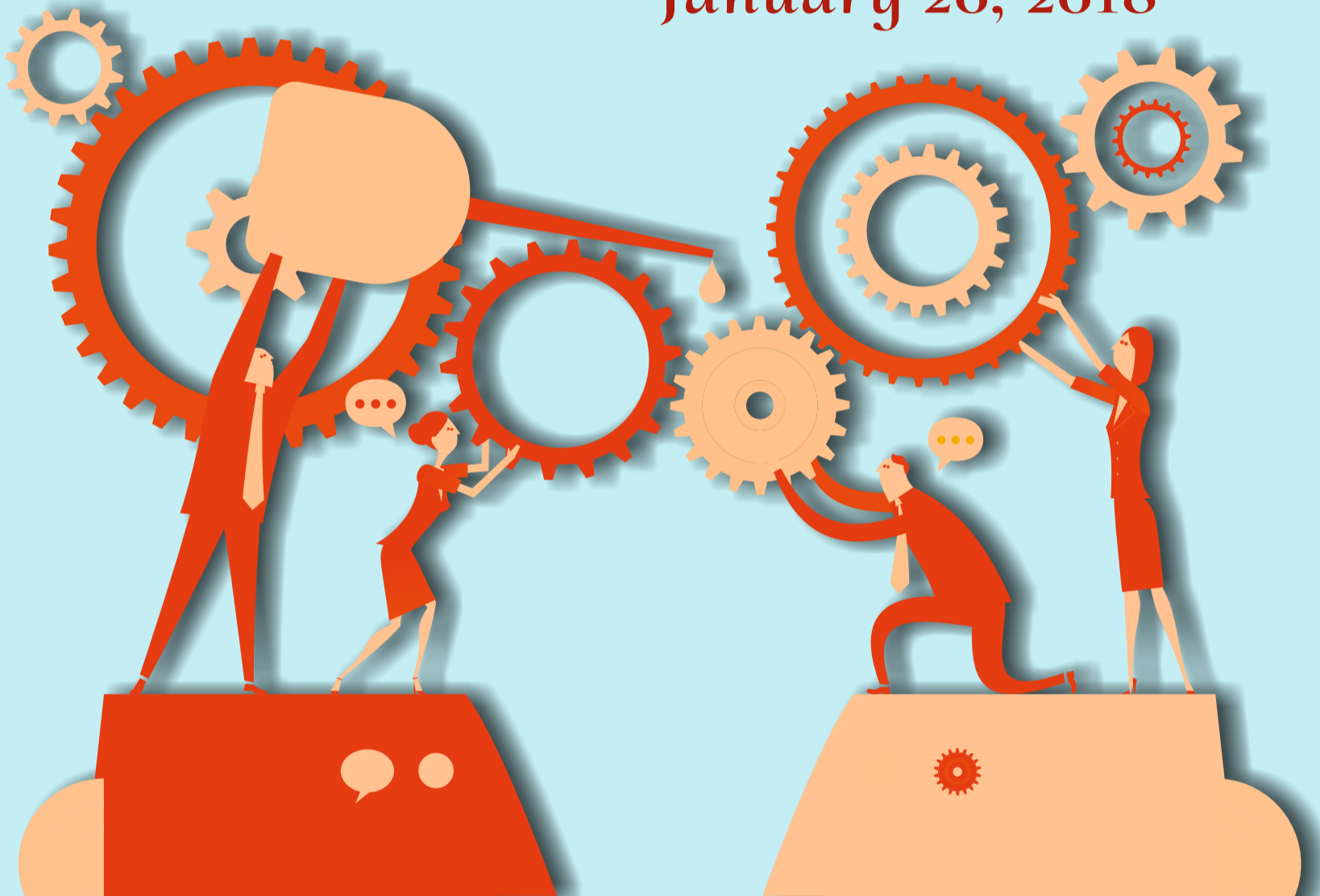


SRMS

**International Business School, Lucknow
College of Engg & Tech., Bareilly
(Faculty of Management Sciences)**

4th National Conference on Paradigm Shift in Business Practices

January 20, 2018



REGISTRATION FEES

- | | |
|-------------------------------------|--------|
| 1. Corporate Delegates/Academicians | 1000/- |
| 2. Research Scholars and Students | 750/- |

IMPORTANT DATES

Submission of Abstract	September 30, 2017
Confirmation of Abstract	October 12, 2017
Submission of Full Paper	November 30, 2017
Conference Date	January 20, 2018

CALL FOR PAPERS

Conference invites full length original research papers from Industry Delegates/Academicians and Research Scholars. The manuscript should not have been published in any Journal/Magazine or Conference Proceedings. Further the manuscript should contain the name of the corresponding author/authors with e-mail id. Softcopy of full length manuscript (DOC or PDF) shall be submitted to conference2018@ibs.srms.ac.in. All the submitted manuscript will be sent for peer review and corresponding author will be notified about it.

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