

**SHRI RAM MURTI SMARAK
INTERNATIONAL BUSINESS SCHOOL
LUCKNOW**



SRMS

Research Policy

(Updated as on June 01, 2017)

Preamble

Within the changing dynamics of business and industries, the management concepts are always evolving with time. Within this context it is required that the faculty members and students work together to explore the latest updates in all aspects of studies and research. Research is the foundation of knowledge that brings new energy within the academic institution. It helps in building and effective utilization of state-of-the-art facilities. It also inculcates a habit of research publications and professional collaborations which are mandatory for the vibrant academic institutions. Taking these into considerations, following Research Policy at SRMS International Business School, Lucknow is implemented.

Purpose & Scope

The purpose of the Research Policy at this institution is to create a productive and facilitating academic atmosphere for exploring various aspects of theoretical and applied researches among faculty and students. This Research Policy is a broad framework within which research activities will be carried out. The scope of research activities will be within the campus or outside the campus in collaboration with sister institutions of SRMS Trust or other institutions of India and abroad.

Objectives of the Research Policy

- To develop a vibrant and enabling environment within the campus to foster innovation and a research culture.
- To provide the supportive efficient and effective system to facilitate faculty and researchers in their research activities.
- To ensure the publications in reputed journals, indexed in Scopus/Web of Science and/or with impact factor.
- To assist the technology based innovations for commercialization with required survey and analysis.
- Encouraging interdisciplinary collaborations and partnerships with institutions and industries
- To develop an environment for undertaking useful socio-economic research with potential for commercialization.
- Supporting the Management Development Program (MDP) of the institute
- Establishing a Case Development Centre in the institute.
- Positioning the institute as a research centre with potential for Excellence with all required resources

Implementations

To achieve the objectives of research policy, effective implementation system has been developed at SRMS IBS. The implementation of provisions and guidelines in the research policy will be monitored through Advisory body and Executive committee

Advisory Committee

The provisions, initiative and implementations of processes of this Research Policy will be reviewed annually by an advisory body which under the Chairman of the SRMS Institution to assist and advice in matters related to research

1. Shri Dev Murti ji - Chairman , SRMS Trust : Chairman
2. Shri Adity Murti ji - Secretary , SRMS Trust : Member
3. Dr L K Maheshwari - Ex- Vice Chancellor (BITS Pilani) : Member
4. Dr M Muzzamil - Ex- Vice Chancellor (MJP RU, Bareilly) : Member
5. Dr N K Sharma - Professor Emeritus(IIT Kanpur) : Member
6. Dr A M Agarwal - Pro VC GLA University, Mathura : Member
7. Shri Shyamal Gupta - Director (Administration) : Member
8. Coordinator (Research)- Prof.(Dr. Ekta Rastogi, SRMS IBS) : Secretary

Executive Committee

The research policy will be reviewed quarterly by an Executive Committee consisting of following members

1. Shri Shyamal Gupta - Director (Administration) :
2. Dr. Ekta Rastogi – Professor (SRMSIBS, Lucknow)- Internal Member (Coordinator-Research)
3. Dr. Brijendra Yadav – Associate Professor (SRMSIBS, Lucknow) - Internal Member (Co-Coordinator, Research)
4. Dr. Priya Dwivedi – Associate Professor (SRMSIBS, Lucknow) - Internal Member (Co-Coordinator, Research)
5. Dr. Prabhakar Gupta – Dean Academics (SRMS CET Bareilly): Member from Sister institution of SRMS Trust
6. Dr. Anant Srivastava- Head, Department of Management (SRMSCET Bareilly)- Member from Sister Institution of SRMS Trust

The Executive Committee shall assist the faculty/ researcher to sort out the problems faced by them through Coordinator (Research) of the Institute or Coordinator of the committee. Every year the Executive Committee will also decide about the specific activities at institute level and research outputs from the faculty members as well as fund to be allotted for research activities.

Deliverables and Research Policy Guidelines

- Faculty members are expected to undertake research, leading to publications in quality journal.
- Faculty members are required to present research articles in the conferences of repute at national and international levels.
- Faculty members are encouraged to initiate professional collaboration on the socially and economically useful projects.
- The faculty members are expected to be sensitized for Patent and Intellectual property rights with potential for commercialization
- Faculty members are expected to explore on MDP and consultancy for the industries.
- Research output will be considered one of the criteria for faculty recruitment and promotion and considering the suitability for other academic responsibilities.
- Every year at the end of academic session the Coordinator(Research) of institute shall submit the feedback on research including problems encountered/ faced by faculty/ researchers after organizing a faculty and researchers meeting to the Executive committee members. This feedback should be completed by 15th May each year.
- Every year best researcher(s) will be awarded with memento and a certificate on 2nd October. The Executive Committee will decide the framework for recommendation of the name for award which will be approved by the Chairman (SRMS Trust).
- Faculty members shall be eligible for TA/ DA for presentation of their research work in National and International conferences as per SRMS Staff Service Rule.
- At institute level, SRMS IBS will start a Management Journal with RNI and ISSN Number
- Institute will also organize Two Faculty Development Program (FDP) every year on suitable topics
- Institute will organize One National and One International Conferences every year.
- The Executive Committee will finalise the specific deliverables for the faculty members by 30th July every year which will be circulated to all faculty members after approval by the Chairman of the institute