

A gala affair



Evening concluded with a fashion show titled 'Corporate Impression'

Fest to remember

Bringing vibrancy to the seemingly mundane college life, The Times Group recently conducted an annual college fest, for the students

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The student alliance of Lal Bahadur Shastri Institute of Management and Technology, Bareilly (LBSIMT), recently celebrated their annual fest. The Times of India, Bareilly, in association with LBSIMT, organised an annual management fest-'Synergy-2017'. The event witnessed participation of students from different colleges across the city. The fest was inaugurated by Anil Shastri, former union minister and chairman (board of governors), LBSIMT; Dr Sanjeev Shrivastav, vice chairman and Prof Rajendra Bharti, director of the college. They paid floral tributes to Lal Bahadur Shastri, who is an eternal source of

inspiration for the institution.

Shastri congratulated The Times Group for conducting a wonderful event. In his speech, he focused on the importance of employment for the youth. He asked the students to be

WINNERS OF COMPETITIONS	
Programmes	Winner
Marketing games	SRMS CET
Role plays	KCMT
Team building games	LOTUS
Corporate quiz	KCMT
Corporate flower decoration	Jyoti College
Extempore	ANA College
Poster making	SRMS CET
Debate	ANA College

proactive and enhance their skills, so that they are able to develop wisdom in their respective specialisations. This event was sponsored by Rama Shayma Paper Mill, Guru Soya Food and Gayatri Bricks Field. Gifts were sponsored by VLCC.

Himanshu Gupta, student of PGDM, delivered a vote of thanks. The fest saw participation from various renowned institutions like SRMS, KCMT, ANA, Shri Sidhi Vinayak Institute, Lotus

CONSUMER CONNECT INITIATIVE

Institute of Management and Technology, Jyoti College, Maharaja Agrasen College and Mascot Institute.

The second session comprised of different competitions, which witnessed students turning up in large numbers to participate in activities like 'marketing games', 'role plays', 'corporate quiz', extempore and many more.

Prof Rajendra Bharti, director of the college, distributed prizes to the winners. The excitement was clearly visible among students as the campus was high on energy with the day-long activities. Session on 'cultural evening' was inaugurated by Brig Surender Mehta, commandant, Junior Leader Academy (JLA), Bareilly. He said, "One should strive for excellence and centre of excellence is not far."

'Salute to the Indian Army', an act which brought to life the journey of Army officers, was appreciated by all. Members of administrative staff were actively involved in the fest and contributed in its success.

First year students presented an act titled 'Festivals of India'. Most of the amazing dance performances given by students, managed to captivate attention of the audience. The evening concluded with a fashion show titled 'Corporate Impression'. It was organised by the students of the host college and was high on glamour quotient.

Esteemed guest list of the fest included names like GC Pandey, regional manager, Bank of Baroda; Kaushal, chief, Airtel; Subendu Datta; Gajendra Singh, chief manager, SBI and Meenal Singh.

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